

CPRAM

College Public Relations Association of Mississippi

AWARDS CEREMONY



CPRAM

College Public Relations Association of Mississippi

JUNIOR
DIVISION



JUNIOR DIVISION NEWS STORY

First Place

College, Workforce Communities Mourn Chad Stocks

Cathy Hayden

Hinds Community College



College, workforce communities mourn Chad Stocks

[illegible]

Dr. Clyde Mose said what he wanted to do with his life.

"I said, 'Mr. Mose, I want to work to help people. Can you help me?' He said, 'Well, if you're going to try to get out of here, it's don't stop.' And that's it."

He joined Hinds in 2008 as an agricultural science instructor and began to work with him as he earned his doctorate degree, becoming a mentor, mentor-in-degree, vice president and then eventually working to build a career center at Hinds.

One of his enduring legacies at Hinds with local residents is

"Our job is to put people to work... but people don't want to work. Our job is to grow the mind and put them to work. Everything is about the mind. To not just be second-hand used."

Berry-Summers, CEO of a Sterling Employment/Training Corp. was recruited from the University of Georgia.

"I had believed that a pilot effort of private enterprise and academic excellence was the route to bring our people to a point of using our minds, but prepared for the work of the mind," Berry-Summers said. "The work of the mind is the only place where we see things in the young people here. It's not like the KLEAF Driving Academy, the Hinds Dental Training Academy, the Future Opportunity Academy, welding school and countless other programs. He clearly had the vision to create and make these things

Chad helped lead the grassroots that went into bringing the Governor of Mississippi, said Congressman Tim Wirth, a U.S. House Representative, and U.S. Senator Al Franken to the project.

"I worked closely with the Hinds team and Congressman Tim Wirth and the sometimes exasperated members of the staff and they eventually convinced me to do everything I could to help the young people of Hinds because of his vision."

Because of his vision, Hinds became a hub of innovation for high-quality and high-impact workforce partnerships. He always found a way to make it work for the employer and the college."

He was the first offshoot of the drive to build a state-of-the-art Center for Excellence for Disabled and Underserved Training and Education, a program that took more than 10 years to create. The Hinds Center for Excellence for Disabled and Underserved at the Vicksburg Veterans Campus.

"I was my key from private, from blue neckties," Chad said. "I was great in dealing with the trust and confidence with business and industry. Hinds was looking for someone innovative to working with business and industry, but Chad was a new level."

"I could see he had his people, his people in training and they're moving money into the business. A genius' work," Chad said.

Chad knew Dr. Stephen Wick

could help his blue him personally," Chad said. "And if you're not a friend, you couldn't help a friend to be a friend to him professionally."

For example, Hinds Community College was the first to have the Marine Corps or the designation as the Maritime Veterans Training and Education Center. Wick said he had aspirations to make the improvements in the Hinds Center for Excellence and the state of Mississippi across the region were, "was a leading state to make it more logistic and more efficient."

A scholarship has been established in honor Chad. His wife and daughter are grateful to be represented that any gifts be given to the foundation.

Gifts can be made online through the <http://www.hinds.edu/foundation>.

"The Foundation has made such a difference in the lives of a Foundation Scholarship award to a student of Hinds College. It helped him to find his education, it helped him to find his education, it helped him to find his education," Berry-Summers, said. "It's like the Foundation has made such a difference in the lives of a Foundation Scholarship award to a student of Hinds College. It helped him to find his education, it helped him to find his education, it helped him to find his education."

MISSISSIPPI

CPARAM

College Public Relations
Association of Mississippi

BACK ON TRACK

IN 2022

JUNIOR DIVISION NEWS STORY

Second Place *As Mississippi Economy Reopens For Business, Hinds Is Ready To Help*

Danny Barrett Jr.

Hinds Community College

FEATURE STORY

As Mississippi economy reopens for business, Hinds is ready to help

From an elaborate expansion of its airport terminal and adding an outlet for job hunters to intriguing enhancements for academic and career-tech programs, Hinds Community College has been a leader in getting Mississippi back open for business as the state emerges from the COVID-19 pandemic.

Seizing on a need to attract new business to the region via the air-traveling business set, the new \$1.45 million terminal at John Bell Williams Airport near the Raymond Campus aims to offer comfort and style and still help those who own or lease hangars grow their business.

"The first impression any pilot has of an airport is when they fly in. They want to see what kinds of facilities are there when it comes to fuel, checking the weather or needing a rest stop," said John Mosley, owner of Clinton Body Shop, John's 360 Coatings and Hangar 360 Aircraft Services, the latter two of which focus on paint and body work for aircraft. "This new terminal being here will generate a lot more air traffic to this airport."

Built with funds from the Mississippi Department of Transportation's multimodal grant fund, the new terminal offers a pilot's lounge, a conference room, a kitchen and a warm, relaxing lobby.

Mosley owns a 15,000-square-foot hangar on the airport's west end, which is a base for repainting vintage "warbirds" used in World War II. He believes growth in his business can lead to economic growth for metro Jackson itself.

"The airport has got a lot going for it since it's close to Clinton and Jackson," he said. "We're talking to aircraft makers about becoming a service center for them. When they look at this airport and the investment in this terminal, plus the expanded runways, they know this will be a good fit for their customers."

At the Rankin Campus, a newly-opened WIN Job Center allows job seekers from Rankin and Simpson counties to explore their options and look into advancing their education.

The college in April officially opened the center on the second floor of the administration building, which completes a move from the center's previous longtime location off Hwy. 80, on St. Paul Street.

"One thing we do here is work with a navigator on campus who works as a bridge between us and the career-tech center," said Carolyn Lindsay, director of the new center and WIOA program director. "A number of our students will be taking these career-tech classes, whether it be welding, electrical, industrial maintenance or mechanics. We can work to put them in an internship program while they're still in school. The companies can help train them as well as give them firsthand experience. When they graduate, they'll be ready to go into that full-time position."



John Mosley with a newly-painted vintage World War II aircraft

SUMMER 2021 HINDSIGHT

JUNIOR DIVISION NEWS STORY

Third Place *ICC Partners With ATS to Advance State's Skilled Technical Workforce*

Donna Thomas

Itawamba Community College

ICC partners with ATS to advance state's skilled technical workforce

Staff Reports

ICC signed a Memorandum of Understanding with Advanced Technology Services, Jan. 19, to designate the Belden Center as one of five regional hubs for its skilled maintenance training.

ATS is a leading solutions provider with more than 30 years of proven experience in reliability-centered industrial maintenance.

ATS TO PROVIDE

According to the MOU, ATS will provide weekly skilled maintenance training at ICC-Belden for its regional team, but additionally will open those classes to other businesses and industry, according to Dr. Joe Lowder, dean of economic and community services.

ICC will provide

space, instructors and market the classes to other companies to help ATS accomplish its goal, Lowder said.

OTHER OPPORTUNITIES

Also, the partnership will allow for other opportunities to grow the skilled trades in ICC's area, such as the Top Tech event, a collaboration between ICC and ATS, which brought together top skilled employees who competed for the grand prize last fall at the Belden Center. Components of the competition included hands-on troubleshooting as well as the creation of a video by each of the competitors that was sent to the vice president of the company, which, as winner Stanton Sparks said, prompted the contestants to move



ATS Technical Training Manager Ben Patterson, left, and ICC President Dr. Jay Allen sign a Memorandum of Understanding to provide weekly skilled maintenance training at the Belden Center.

IMPACT

"This partnership will enable ICC to significantly impact skilled maintenance training in our five-county service district and beyond by reaching companies who haven't had an opportunity to take advantage of services such as those offered by ATS," said President Dr. Jay Allen. "ICC is always seeking strategic partnerships with industry to develop local talent in the workforce in order to help area business and industry grow and thrive."

The new model of instructional delivery at the Belden Center is being conducted by ATS Technical Training Manager Ben Patterson. "I enjoy the partnership we have built between Itawamba Community College and our business," Patterson said. "I am looking forward to many great things to come from this for both teams. At ATS, we pride ourselves in employee development and strive every year to continually make it better. Industrial training is the key to increased productivity."

HUB CONCEPT

The company decided in 2019 to implement the training hub concept in America to help it meet its goal of 75 percent of all technicians receiving hands-on training each year.

Patterson said that the location of the five hubs currently allows 80 percent of the ATS workforce to be within a four-hour drive of a center.

TUPELO HUB

The Tupelo hub covers 12 ATS sites located in Alabama, Arkansas, Mississippi, Missouri and Tennessee. North Mississippi companies include Cooper Tire in Tupelo, Borg Warner in Water Valley and Southwire in Starkville. Other manufacturers are NTN Bower, Mercedes, Trinty Rail, Eaton, Caterpillar and Sloan Valve.

Additional ATS hubs are located in Peoria and Schaumburg, Ill., Greenville, S.C. and Longview, Texas.



JUNIOR DIVISION FEATURE STORY

First Place

‘None of Us Are Beyond Saving’: Northwest Adult Learner Makes College Comeback

Natalie Ehrhardt

Northwest Mississippi Community College

*‘None of us are beyond saving’
Northwest adult learner
makes college comeback*

In May 2021, Northwest student Stacey Spiehler officially wrapped up her time with the college, preparing to transfer to the University of Mississippi on a coveted Lyceum Scholarship in the fall. It was the ultimate triumph after a lifetime of struggle.

Spiehler, 40, is originally from Newburgh, Indiana, the quintessential small town. She endured a traumatic, difficult childhood rooted in family turbulence, bouncing back and forth between her father’s home in Newburgh and her mother’s household in New Orleans. Eager to flee the small-town setting of Newburgh, she bolted 12 days after turning 18 and officially made New Orleans home.

The city was the backdrop of her first go-round with higher education, as she enrolled at the University of New Orleans. Fluent in French after a semester abroad in high school, the highlight of her life up to that point, she had her sights set on a career as a French teacher. However, she quickly realized teaching was not for her when she was placed in a fifth-grade classroom to teach economics during her first semester of school.



JUNIOR DIVISION FEATURE STORY

Second Place *Graduation from Hinds CC* *'A Miracle' for Congo Native*

Danny Barrett Jr.

Hinds Community College



PUBLISHED DECEMBER 8, 2021

Graduation from Hinds CC 'a miracle' for Congo native

"She is a remarkable young lady, and my life has been greatly enriched by having her be a part of it."

BY: DANNY BARRETT JR.

Photography by Brad Smith



JUNIOR DIVISION FEATURE STORY

Third Place

A Long Road For MCC Nursing Student

Kay Thomas

Meridian Community College

A long road for MCC nursing student

MCC report Nov 15, 2021



Latasha Cooper pauses before going into her MCC Associate Degree Nursing Program class. The student commutes to MCC from her Louisiana home.



JUNIOR DIVISION NEWS STORY - SPORTS

First Place

Pearl River Runs Wild Over Holmes On Homecoming

Patrick Ochs

Pearl River Community College

Pearl River runs wild over Holmes on Homecoming
Published 11:00 am Friday, October 8, 2021
By Special to the Item (<https://www.picayuneitem.com/author/special-to-the-item/>)



CUTLINE: Pearl River running back Tony Brown (8) and offensive Lineman Caleb Fortenberry (76) celebrate after one of Brown's four scores during PRCC's 55-7 victory over Holmes on Homecoming at Dobie Holden Stadium. (BOBBY MCDUFFIE/PRCC ATHLETICS)



JUNIOR DIVISION NEWS STORY - SPORTS

Second Place

No. 3 Pearl River Puts On Offensive Show In Sweep at Southwest

Dylan Dunaway

Pearl River Community College

No. 3 Pearl River puts on offensive show in sweep at Southwest

Published 7:00 am Saturday, April 17, 2021

By **Special to the Item** (<https://www.picayuneitem.com/author/special-to-the-item/>)

SUMMIT, Miss. — If No. 3 Pearl River was feeling down after Sunday's split at No. 11 Itawamba, it sure did not show it. The Wildcats went on the road and belted seven home runs and plated 37 runs in a sweep of Southwest. They claimed the first game 23-11 and took the nightcap 14-1. "I think we scored in every inning all day. I don't know that I've ever done that in my career, so I'm very proud," said coach Michael Avalon. "Our hitters stayed within themselves throughout the day. They didn't get too big, and that's special. This group has a lot of talent. When they control their body and swings, good things happen."

GAME 1

In a game that looked like it was going to be a battle after one inning, Pearl River (27-7 overall; 17-5 MACCC) poured it on late to run-rule Southwest (5-23; 4-16), 23-11. The Wildcats pounced on the Bears quickly in the first. Tate Parker (Gulfport; West Harrison) brought home the first runs of the contest by way of a three-run opposite-field homer. Von Seibert (Mobile, Ala.; Daphne) grounded out to bring another home. Dalton Cummins (Seminary) was caught in a run-down but avoided being tagged out long enough for Matt Mercer (Petal) to make it home, making the score 5-0. Back-to-back doubles by the Bears in the bottom half of the first made the score 5-4. PRCC put up another crooked number an inning later, plating five more runs. The Wildcats loaded the bases and Seibert was hit by a pitch for the first run. Cummins followed it up by drawing a walk to bring another home. A two-run single by Austen Izzio (Carriere; Pearl River Central) made the score 9-4. A sacrifice fly by Nick Skaggs (Biloxi) made the score 10-4. A pair of singles by Mercer and Cummins made the score 12-4 in the third. Southwest made the score 12-5 in their half of the third on a single. The Wildcats built on their lead in the fourth after Graham Crawford (Sumrall) launched a two-run shot over the right field wall to extend the lead, 14-5. SMCC had a big inning of its own in the fourth, pushing across six runs to make the score 14-11.



JUNIOR DIVISION NEWS STORY - SPORTS

Third Place

CCC Topples Holmes 41-10

Coahoma Community College
Office of Communications & Marketing
and Bradley Charles

Coahoma Community College



JUNIOR DIVISION FEATURE STORY - SPORTS

First Place

Lanzarote Comes Into His Own At Hinds

Danny Barrett Jr.

Hinds Community College

Lanzarote comes into his own at Hinds

By Hinds Community College
Media Relations

RAYMOND — In baseball, waiting for the best pitch to hit is the key to a successful at-bat.

Pablo Lanzarote, a native of Venezuela, is mastering that strategy nicely for the Hinds Community College baseball team, but has also applied it to the classroom and in life.

"I've played baseball since I was 3," said Lanzarote, a sophomore catcher. "Everybody loves baseball in Venezuela. With baseball, there is a greater opportunity than other sports to get out of Venezuela and make a lot of money."

Lanzarote finished high school in Venezuela in 2016, then came to the United States two years later. He tried to start college in Miami, where one

of his coaches back home had attended school. But the political climate at home and in the U.S. presented a curveball of sorts that he couldn't hit.

"The situation in Venezuela was pretty bad and I couldn't get my paperwork sent here, plus the border was closed," he

**REGION 23 TOURNAMENT
At Pearl River CC
Monday - First round**

Noon - LSU-Eunice vs. East Central
3:30 p.m. - Meridian vs. Itawamba
7 p.m. - Hinds vs. Pearl River

Online: All tournament games will be livestreamed for free at PRCCAthletics.com/Region23

said. In spring 2018, Lanzarote met Hinds head baseball coach Sam Temple when the

two crossed paths at Madison County Sports Zone. The young prospect had just moved in with an aunt in Canton and taken a job in food service.

Hinds wasn't the only community college tryout he had that spring, but it was his best outing and his talents took wing in the Eagle offense. The pros took notice of him, too, but he credits Temple for helping maximize his talents on the community college level.

"He kept telling me to come here first, to put up some good numbers and make even more money later," Lanzarote said.

Lanzarote started slow academically, but felt a desire to succeed there the same way he does behind the plate as a

catcher.

"At first, I wasn't in a lot of academic classes," he said. "I told coach if I come back in fall 2019, I'm taking regular classes. I wanted to see if I could pass a class. A lot of the guys on the team were going to Division I colleges. If they were going to places like that, why couldn't I do it, too?"

He said his coaches were nervous about algebra and English, but he treated them like fastballs over the plate, with appearances on the President's and Dean's lists twice at Hinds. He carried a 3.69 GPA into graduation on Thursday, where he received an associate of arts degree with others participating in ceremonies at the Muse



JUNIOR DIVISION FEATURE STORY - SPORTS

Second Place

Jake Smith Was Heart and Soul of Pearl River's 2002 World Series Team

Patrick Ochs

Pearl River Community College

Jake Smith was heart and soul of Pearl River's 2002 World Series team

Published 4:10 pm Wednesday, June 30, 2021

By Special to the Item

POPLARVILLE, Miss. — One of the more iconic images from Pearl River's last 20 years on the playing field came courtesy of Jake Smith.

The Picayune native played a crucial role in Pearl River reaching its first World Series in 2002 and following the Region 23 Championship, Smith's jubilation was captured while hoisting the plaque with his jersey slung around his torso due to an IV that was wrapped around his arm.

A heart-and-soul type of player, Smith will be recognized July 30 as part of the Pearl River Community College Athletics Hall of Fame presented by Keith's Superstores celebration. Joining Smith in the Class of 2021 are football's Randy Boyette, women's soccer's Hannah McCarty and men's basketball's Darral Willis Jr.



JUNIOR DIVISION FEATURE STORY - SPORTS

Third Place

Former ICC Baseball Standout Houston Harding Helps Mississippi State To First National Title

Lee Adams

Itawamba Community College

FORMER ICC BASEBALL STANDOUT HOUSTON HARDING HELPS MISSISSIPPI STATE TO FIRST NATIONAL TITLE

Posted: Jul 01, 2021
Tweet

Fulton, Miss. – Over the last three weeks, the college baseball world has come to know a truth that many at Itawamba Community College have known for a while. Houston Harding is good at baseball.



Harding's ability has been on display all season for Mississippi State as he has played many roles from midweek starter to relief pitcher and back to starter again. In his last four appearances for the Bulldogs, Harding has struck out 22 batters in 17 and two-thirds innings and picked up one win.

"He's really talented and has a great makeup. He has good stuff and a great heart when he's out there pitching," said Mississippi State Head Coach Chris Lemonis during a June 7 press conference after Harding's 10-strikeout performance against Campbell University in regionals.

Most recently, Harding helped the Bulldogs win the program's first College World Series Finals game Tuesday night against Vanderbilt. In the lopsided 13-2 victory that forced a decisive game three, Harding threw four innings allowing only one run on two hits while striking out four. His emotion and prepitch movements were on full display much to the delight of college baseball fans on social media and inside



JUNIOR DIVISION INSTITUTIONAL MAGAZINE

First Place *Northwest Now*

Kayleigh McCool Mitchell,
Jennifer Corbin, Natalie Ehrhardt,
Alyssa Peyton Pirani, Brian Lentz,
and Patti Gordon

Northwest Mississippi Community College



JUNIOR DIVISION INSTITUTIONAL MAGAZINE

Second Place *Connection Magazine*

Maggie Caldwell, Nina Strother,
Michael Upton, Donna Thomas,
C.J. Adams, Lee Adams,
Tyler Camp and Jim Ingram

Itawamba Community College



JUNIOR DIVISION INSTITUTIONAL MAGAZINE

Third Place

Hindsight

Cathy Hayden, Tre' Thornhill,
April Garon, Danny Barrett Jr.
and Libby Posey

Hinds Community College



JUNIOR DIVISION NEWSLETTER

First Place

On Campus Employee Newsletter

Cathy Hayden, Mary Rousselle,
Danny Barrett Jr., April Garon
and Renee Cotton

Hinds Community College



JUNIOR DIVISION VIEWBOOK

First Place *Orientation Booklet*

C.J. Adams, Taylor Tutor,
Jake Hartfield, Donna Thomas
and Melissa Haab

Itawamba Community College



JUNIOR DIVISION ADMISSIONS AND RECRUITMENT PIECE

First Place

Join the Northwest Family

Jennifer Corbin, KayLeigh Mitchell
and Alyssa Peyton Pirani

Northwest Mississippi Community College



Find your
NEW HOME!

Northwest offers nearly 100 unique programs and pathways at 5 convenient locations. Northwest's eLearning program offers more than 300 academic + career-technical courses to complete your education online.

Coming soon!

A map of Mississippi showing the five locations of Northwest Mississippi Community College: Hattiesburg, Ocean Springs, Gulfport, Ocean Springs, and Ocean Springs.

Northwest **BY THE NUMBERS**

100%
OF ALL ACADEMIC
CLASSES TRANSFER TO
ALL MS COLLEGES AND
UNIVERSITIES

91%
OF OUR STUDENTS
RECEIVE SOME TYPE
OF FINANCIAL AID

ACADEMIC PATHWAYS
From business to education to fine arts, Northwest offers the prerequisites needed to prepare our students for a four-year degree at any of Mississippi's colleges and universities.

SCHOOL OF HEALTH SCIENCES
Our highly qualified faculty prepare students to become healthcare professionals by focusing on education and clinical care to build healthier communities.

WORKFORCE SOLUTIONS & CAREER-TECHNICAL EDUCATION
Comprised of nearly 30 programs, the curriculum is centered around hands-on training to best prepare our students with the skills needed to immediately enter the workforce after graduation.

GO FAR. CLOSE TO HOME.

northwestms.edu

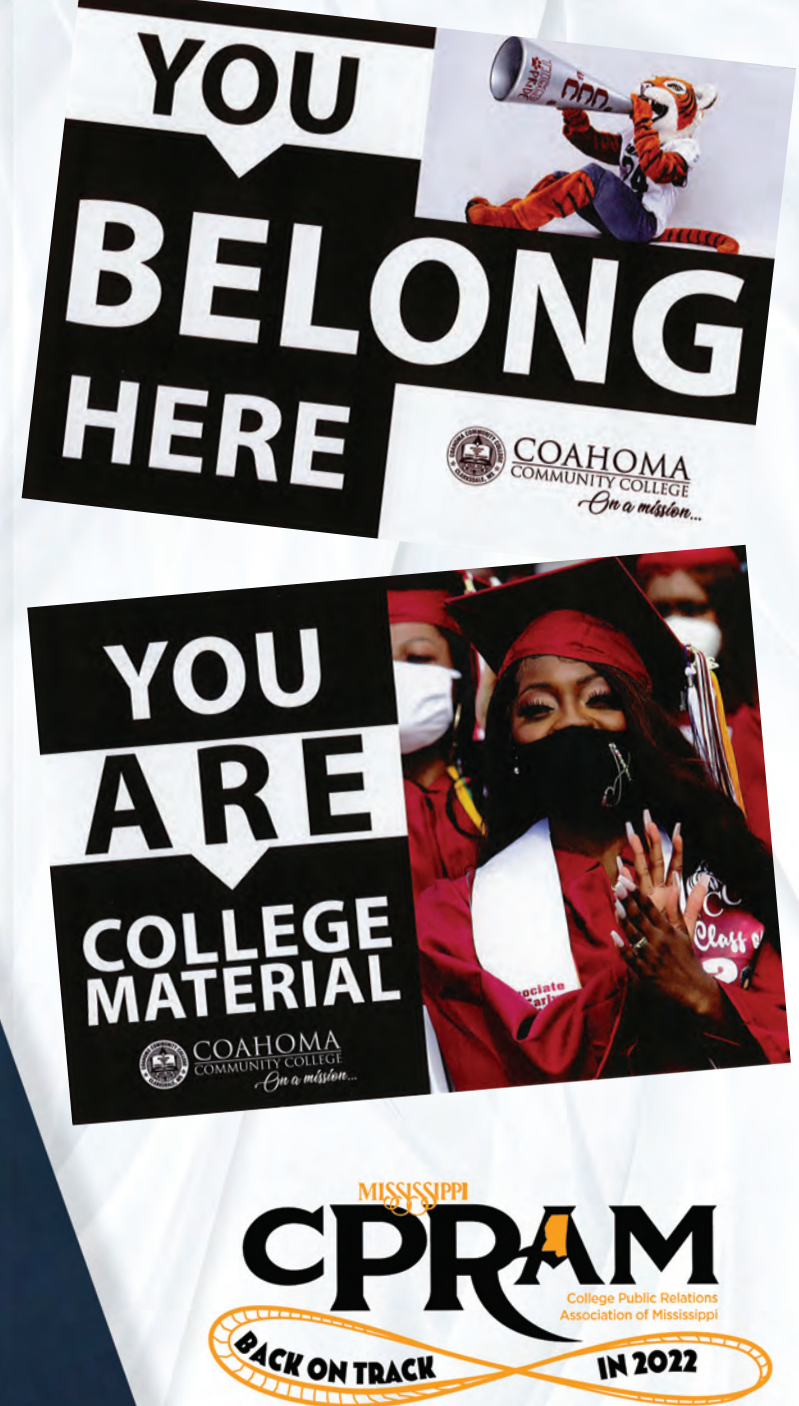
A small image showing students in a classroom setting.

JUNIOR DIVISION ADMISSIONS AND RECRUITMENT PIECE

Second Place

Admissions Postcards

Coahoma Community College
Office of Communications & Marketing
and Marriel C. Hardy
Coahoma Community College



JUNIOR DIVISION ADMISSIONS AND RECRUITMENT PIECE

Third Place

ADN Flyer

Corey Guerra and Jacob Cochran

Pearl River Community College

PRCC ASSOCIATE DEGREE NURSING

ABOUT THE PROGRAM
In the Associate Degree Nursing Program, students learn about the art and science of nursing, prepare for passage of the National Council Licensure Examination for Registered Nurses (NCLEX-RN), and perfect skills necessary to practice as entry-level registered nurses in diverse healthcare settings.

LICENSURE
National Council of State Boards of Nursing
Mississippi State Board of Nursing

PLAN OF STUDY

LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
NUR 1101 Dosage Calculations for Nursing	NUR 1210 Medical/Surgical Nursing I	NUR 2104 Women's Health & Newborn Nursing	NUR 2203 Mental Health Nursing
NUR 1110 Fundamentals of Nursing	BIO 2523 Anatomy & Physiology II	NUR 2115 Nursing Care of Children	NUR 2209 Medical/Surgical Nursing II
MAT 1313 College Algebra	BIO 2521 Anatomy & Physiology II Lab	BIO 2923 Microbiology	SOC 2113 Introduction to Sociology
PSY 1513 General Psychology	EPY 2533 Human Growth & Development	BIO 2921 Microbiology Lab	
BIO 2513 Anatomy & Physiology I	ENG 1113 English Composition I	SPT 1113 Public Speaking I	
BIO 2511 Anatomy & Physiology I Lab			

PEARL RIVER COMMUNITY COLLEGE

MISSISSIPPI CPRAM
College Public Relations Association of Mississippi

BACK ON TRACK IN 2022

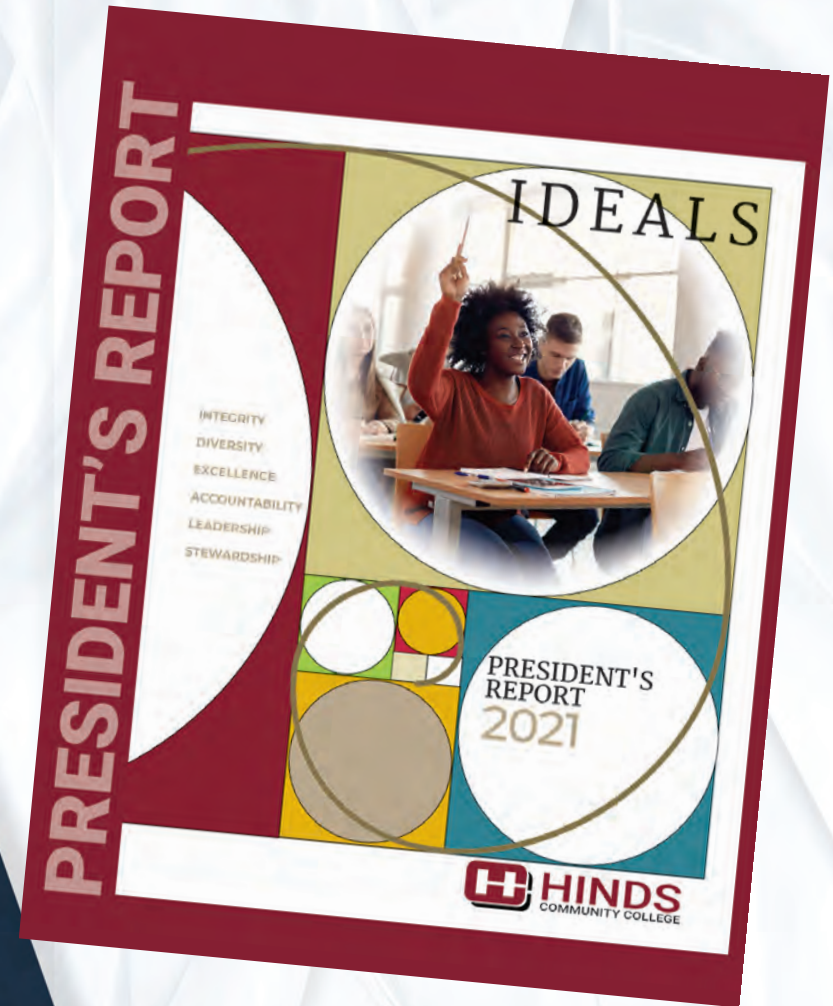
JUNIOR DIVISION ANNUAL REPORT

First Place

*President's Report 2021:
IDEALS*

Cathy Hayden, Mary Rousselle,
Danny Barrett Jr., April Garon,
Brad Smith and Renee Cotton

Hinds Community College



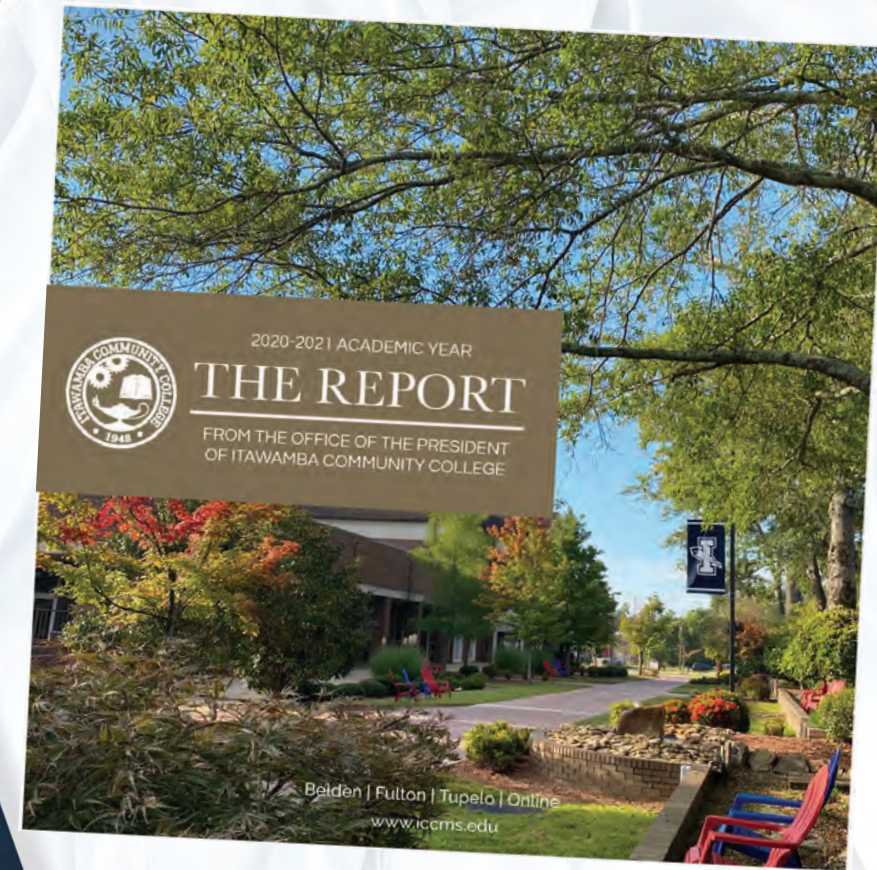
JUNIOR DIVISION ANNUAL REPORT

Second Place

2020-2021 ICC President's Report

Nina Strother, Donna Thomas,
Lee Adams, C.J. Adams, Adam Gore,
Dr. Jay Allen and Tyler Camp

Itawamba Community College



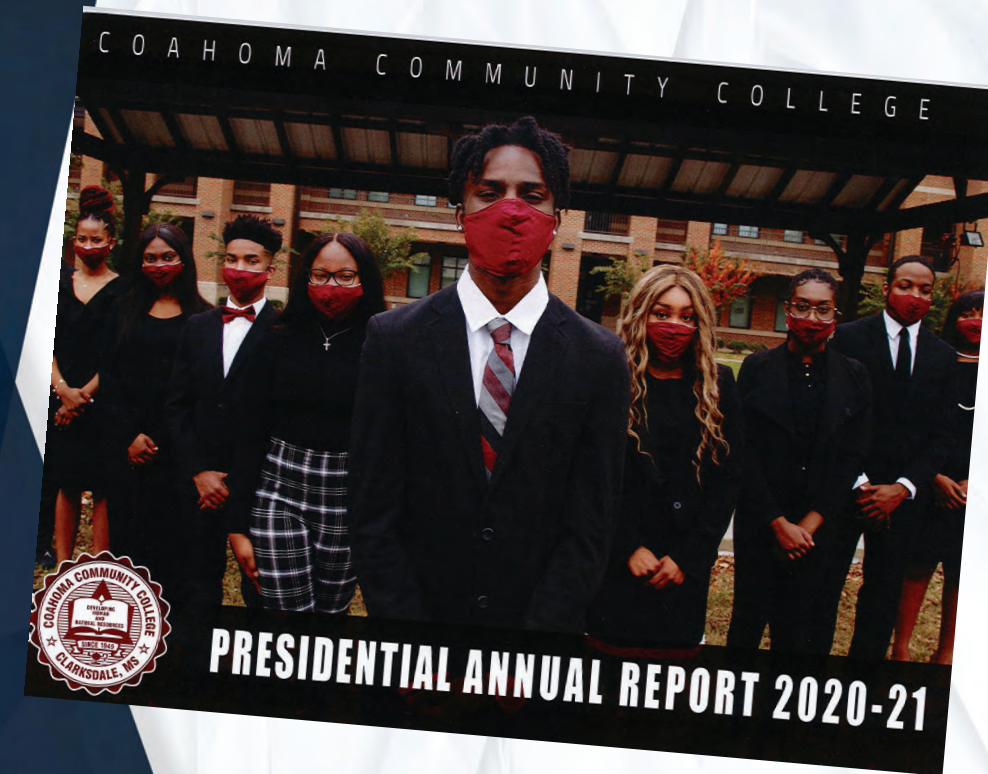
JUNIOR DIVISION ANNUAL REPORT

Third Place

2020-21

Presidential Annual Report

Coahoma Community College
Office of Communications & Marketing,
Marriel C. Hardy, Ezra Howard,
Melody Dixon and Terrisa Mark
Coahoma Community College



JUNIOR DIVISION BROCHURE

First Place

*Nightmare at Hinds Before
Christmastime Program*

Hallie Clark

Hinds Community College



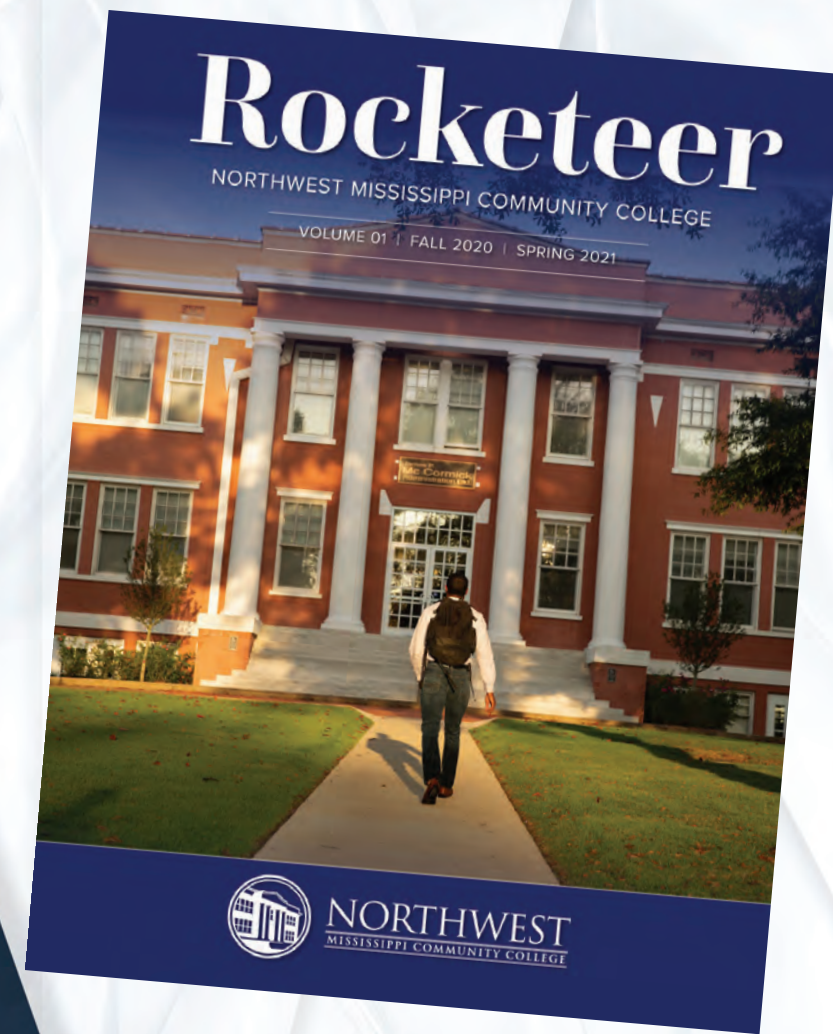
JUNIOR DIVISION SPECIAL PUBLICATIONS

First Place

Rocketeer

KayLeigh McCool Mitchell,
Jennifer Corbin, Natalie Ehrhardt,
Alyssa Peyton Pirani and Brian Lentz

Northwest Mississippi Community College



JUNIOR DIVISION SPECIAL PUBLICATIONS

Second Place Hall of Fame Program

Patrick Ochs, Jacob Cochran,
Dylan Dunaway and Corey Guerra

Pearl River Community College



July 30, 2021

Hollywood Casino & Resort
711 Hollywood Blvd, Bay St Louis, MS 39520



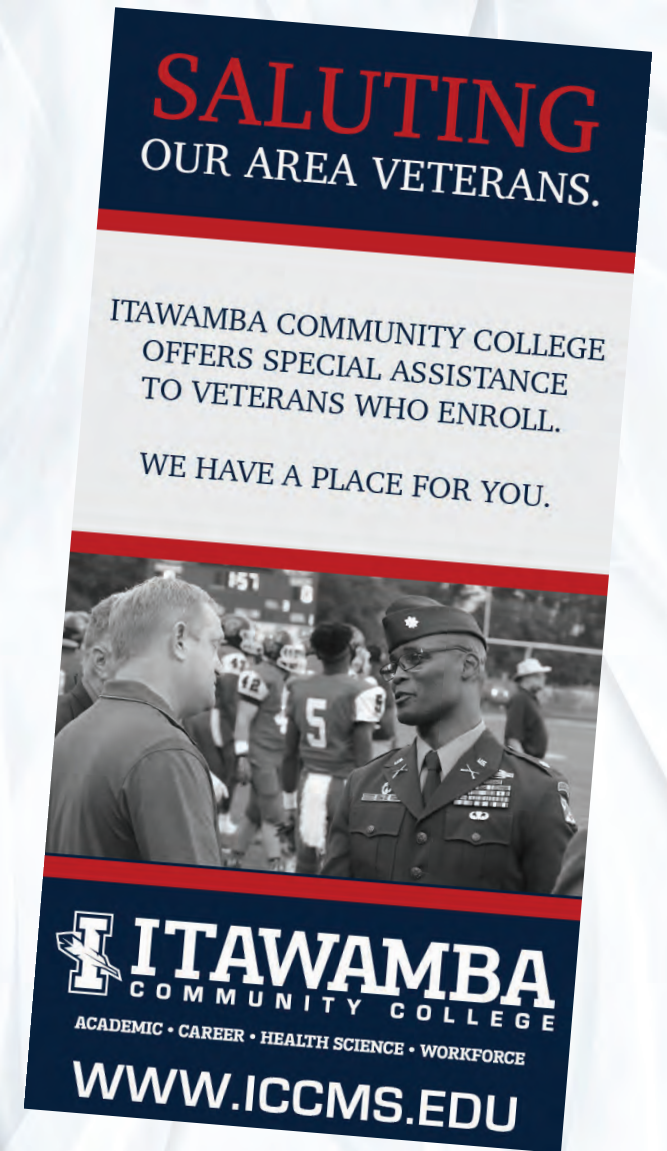
JUNIOR DIVISION ADVERTISEMENT

First Place

*Veterans Day
Advertisement*

C.J. Adams and Donna Thomas

Itawamba Community College



JUNIOR DIVISION ADVERTISEMENT

Second Place

NWCC to MSU Ad

Jennifer Corbin

Northwest Mississippi Community College



JUNIOR DIVISION ADVERTISEMENT

Third Place

Moving People Forward

Hinds Community College Community
Relations, Andrea Farmer, April Garon,
Mary Rousselle and Brad Smith

Hinds Community College



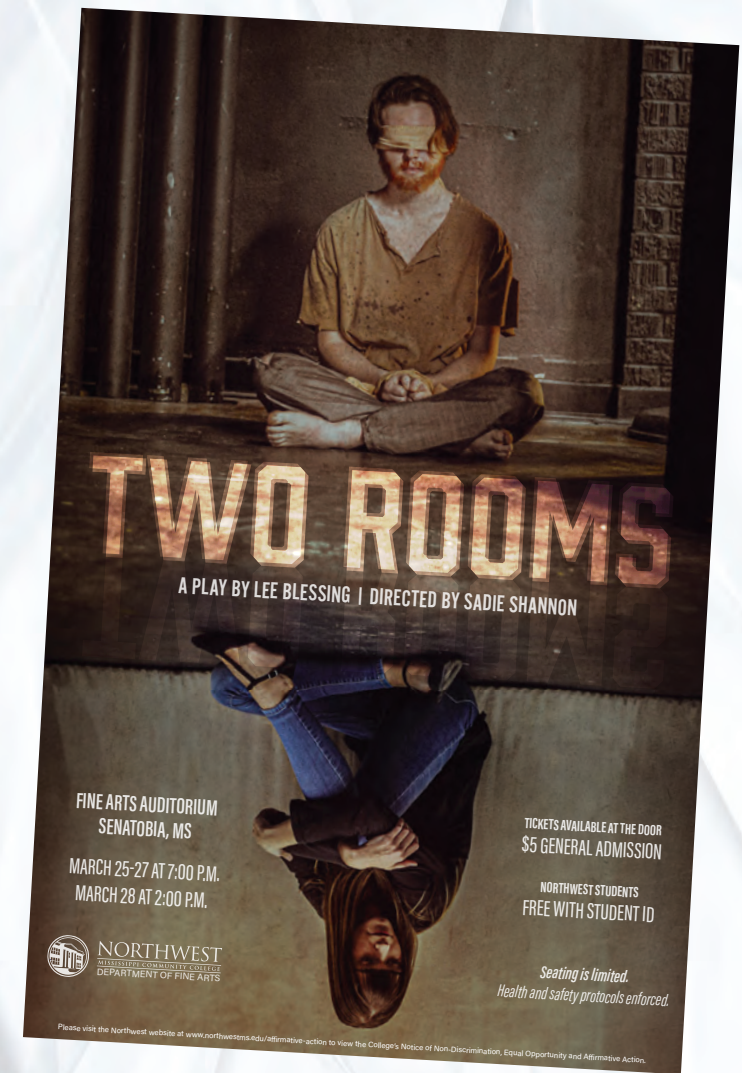
JUNIOR DIVISION
SINGLE PIECE OF ARTWORK
NON-SPORTS

First Place

Two Rooms

Jennifer Corbin

Northwest Mississippi Community College



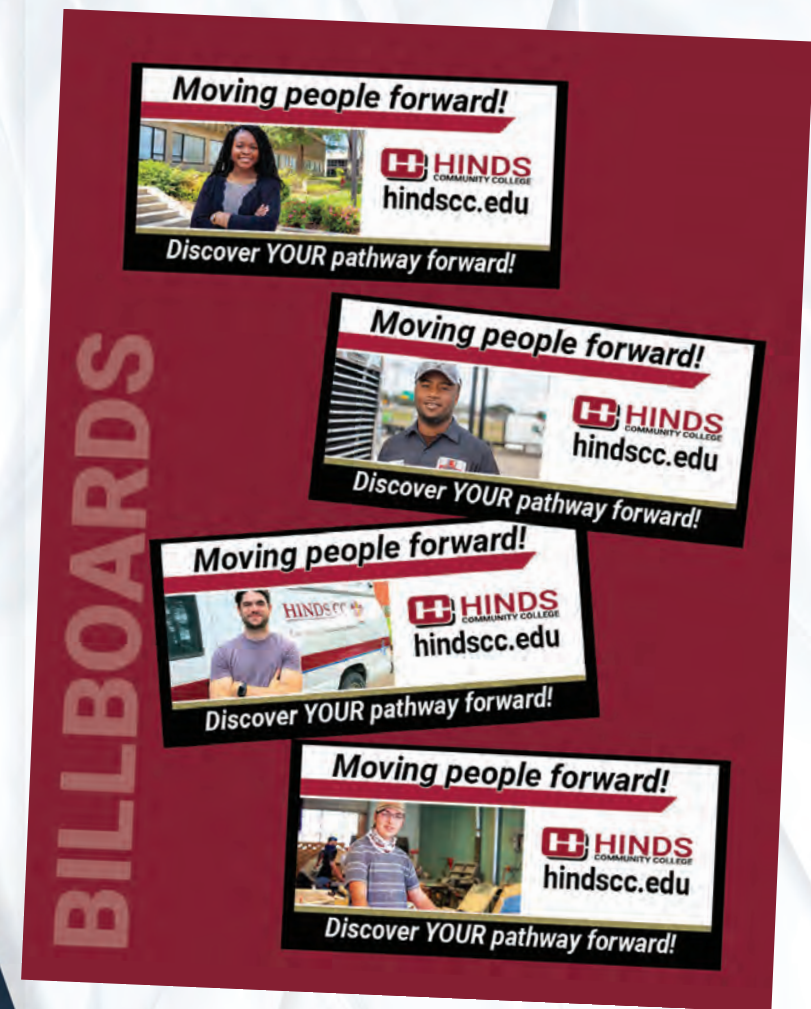
JUNIOR DIVISION
SINGLE PIECE OF ARTWORK
NON-SPORTS

Second Place

Moving People Forward

Hinds Community College Community
Relations, Andrea Farmer, Mary Rousselle,
April Garon and Brad Smith

Hinds Community College



JUNIOR DIVISION
SINGLE PIECE OF ARTWORK
NON-SPORTS

Third Place

CTE Wall Wrap

Corey Guerra and Jacob Cochran

Pearl River Community College



JUNIOR DIVISION
SINGLE PIECE OF ARTWORK
SPORTS

First Place

Harding Champion

Lee Adams

Itawamba Community College



JUNIOR DIVISION SINGLE PIECE OF ARTWORK SPORTS

Second Place

CCC Football 2021 Schedule

Coahoma Community College
Office of Communications & Marketing,
and Marriel C. Hardy
Coahoma Community College



JUNIOR DIVISION
SINGLE PIECE OF ARTWORK
SPORTS

Third Place

Softball Champions

Lee Adams

Itawamba Community College



JUNIOR DIVISION PHOTOGRAPH

First Place

Snow Day

C.J. Adams

Itawamba Community College



JUNIOR DIVISION PHOTOGRAPH

Second Place

Sneaker Ball

Alyssa Peyton Pirani

Northwest Mississippi Community College



JUNIOR DIVISION
PHOTOGRAPH

Third Place

Phantom

Brad Smith

Hinds Community College



JUNIOR DIVISION
DIGITAL ART/
PHOTO ILLUSTRATION

First Place

Autumn Leaf

C.J. Adams and Maclaine Griffith

Itawamba Community College



JUNIOR DIVISION
DIGITAL ART/
PHOTO ILLUSTRATION
Second Place

The Voices

Jacob Cochran

Pearl River Community College



JUNIOR DIVISION SPORTS PHOTOGRAPHY

First Place

*Eagle Soaring Over
Leaping Bulldog*

Tracy Duncan

Hinds Community College



JUNIOR DIVISION SPORTS PHOTOGRAPHY

Second Place

Welcome Home

Lee Adams

Itawamba Community College



JUNIOR DIVISION SPORTS PHOTOGRAPHY

Third Place

Diving Catch

Patrick Ochs

Pearl River Community College



JUNIOR DIVISION SPORTS MEDIA GUIDE

First Place

*2021 Northwest
Football Media Guide*

Kamien Bell and Jennifer Corbin

Northwest Mississippi Community College



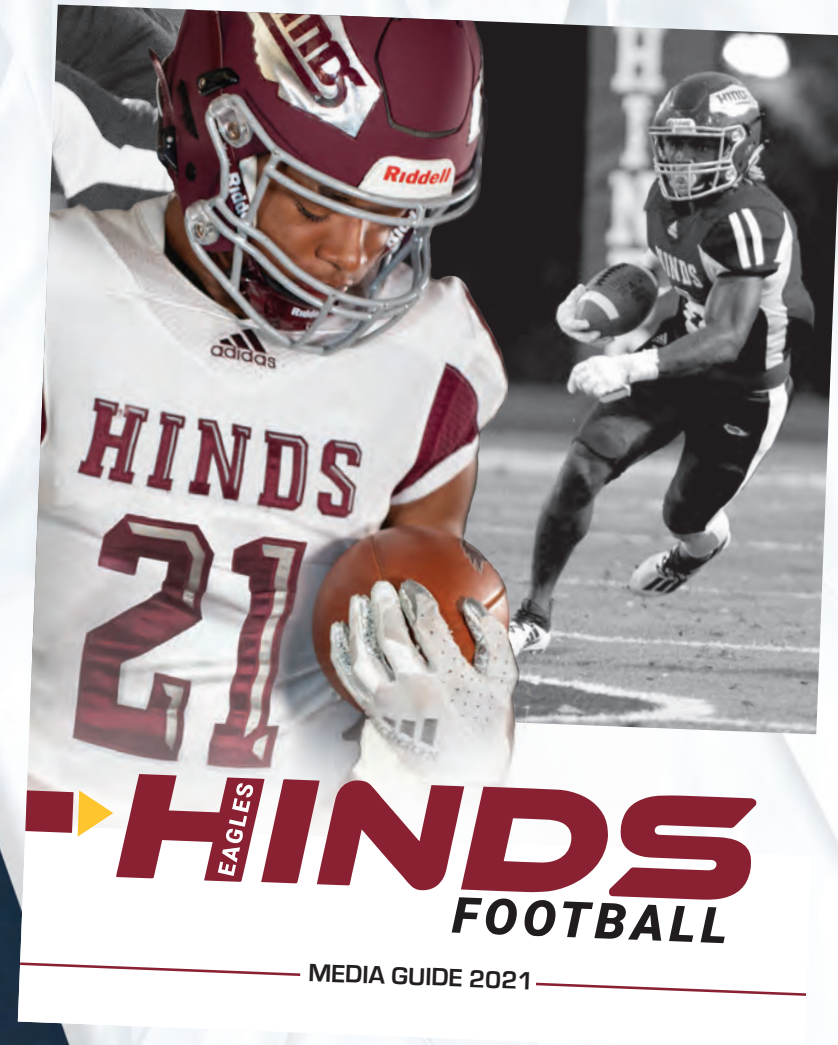
JUNIOR DIVISION SPORTS MEDIA GUIDE

Second Place

Hinds Eagles Football Media Guide

Matthew Alford, Mary Rousselle,
Tracy Duncan, Brad Smith,
Danny Barrett Jr., Cathy Hayden
and Nathan Werremeyer

Hinds Community College

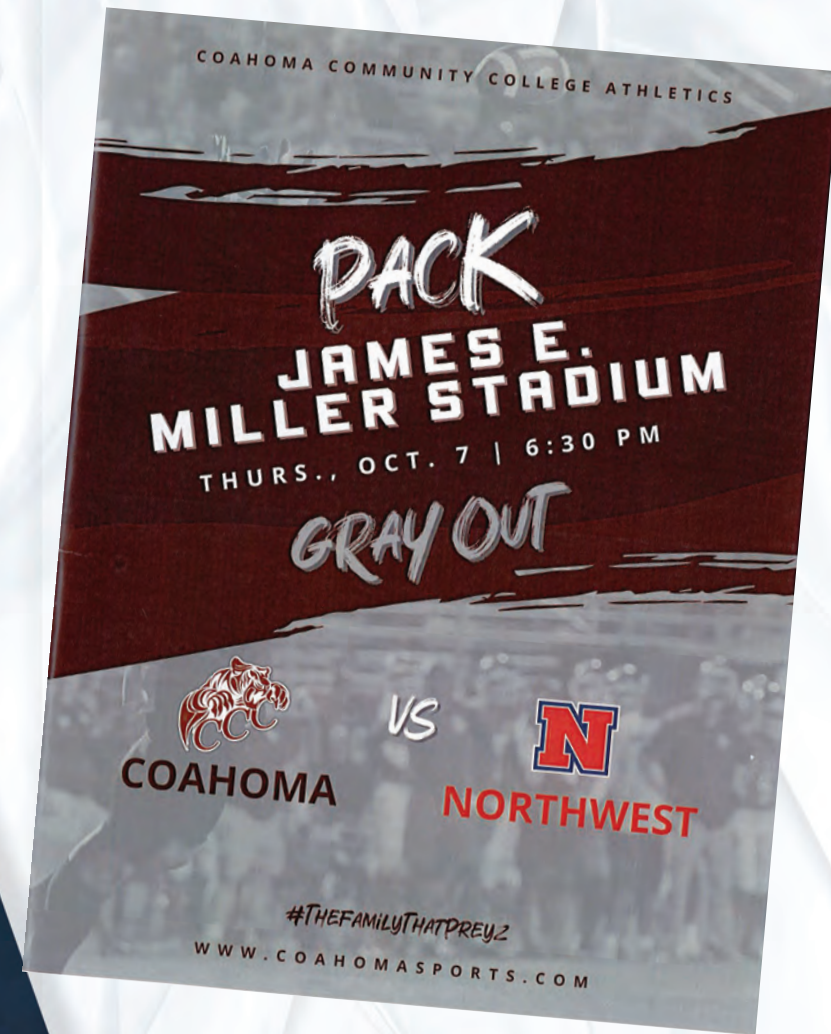


JUNIOR DIVISION SPORTS MEDIA GUIDE

Third Place

Pack James E. Miller Stadium Coahoma vs Northwest

Coahoma Community College
Office of Communications & Marketing,
Marriel C. Hardy, Ezra Howard
and Bradley Charles
Coahoma Community College



JUNIOR DIVISION TELEVISION NEWS STORY

First Place

2021 ICC TEK2GO Camp

Raphael Henry

Itawamba Community College



JUNIOR DIVISION TELEVISION SPOTS

First Place

Sneaker Ball Promo

Kamien Bell

Northwest Mississippi Community College



NORTHWEST
MISSISSIPPI COMMUNITY COLLEGE



JUNIOR DIVISION TELEVISION SPOTS

Second Place

MCC: Change Your Future

Tony Boutwell, Matthew Milner,
Jesse Harrison and Dr. Tommy Winston

Meridian Community College



JUNIOR DIVISION TELEVISION SPOTS

Third Place

Live & Learn Commercial

C.J. Adams, Amanda Hartfield,
Jake Hartfield, Steven West
and Nina Strother

Itawamba Community College

LIVE &
LEARN



ITAWAMBA
COMMUNITY COLLEGE

ONLINE

online.iccms.edu



JUNIOR DIVISION RADIO SPOTS

First Place

2021 ICC Summer Camps

Adam Gore

Itawamba Community College



JUNIOR DIVISION RADIO SPOTS

Second Place

Rise with the River

Jacob Cochran and Kari Eve Valence

Pearl River Community College



JUNIOR DIVISION RADIO SPOTS

Third Place

Next Level

Jacob Cochran and Kari Eve Valence

Pearl River Community College



JUNIOR DIVISION TELEVISION PROGRAMS

First Place

Interview with Women's Basketball Coach Stephanie Murphy

Coahoma Community College
Office of Communications & Marketing,
Marriel C. Hardy and Bradley Charles

Coahoma Community College



JUNIOR DIVISION RADIO PROGRAMS

First Place

The ICC Hour with Adam Gore

Adam Gore

Itawamba Community College



JUNIOR DIVISION
MULTI-MEDIA
PRESENTATION

First Place

Virtual Tour - Raymond Campus

Tre' Thornhill, Matthew Alford
and Kathryn Cole
Hinds Community College



JUNIOR DIVISION
MULTI-MEDIA
PRESENTATION

Second Place

*2021 Instructor of the Year
Video*

Kathy McAdams
and Lawrence Graham

Mississippi Gulf Coast Community College



JUNIOR DIVISION
MULTI-MEDIA
PRESENTATION

Third Place

Your Impossible Moment

Jacob Cochran, Kelly Sanner
and Alexx Kennedy

Pearl River Community College



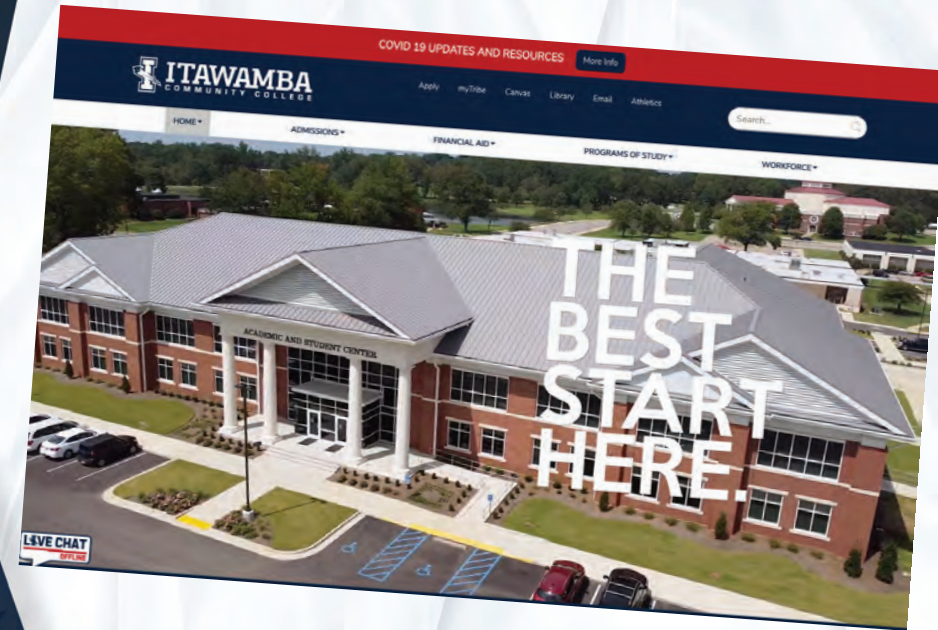
JUNIOR DIVISION WEB PAGE

First Place

*www.iccms.edu
New ICC Home Page*

C.J. Adams, Nina Strother
and Steven West

Itawamba Community College



JUNIOR DIVISION WEB PAGE

Second Place

www.coahomacc.edu/homecoming

Coahoma Community College
Office of Communications & Marketing,
Ezra Howard and Marriel C. Hardy

Coahoma Community College



JUNIOR DIVISION WEB PAGE

Third Place

PRCC.EDU/Coronavirus

Richard Gleber, Corey Guerra
and Candace Harper
Pearl River Community College



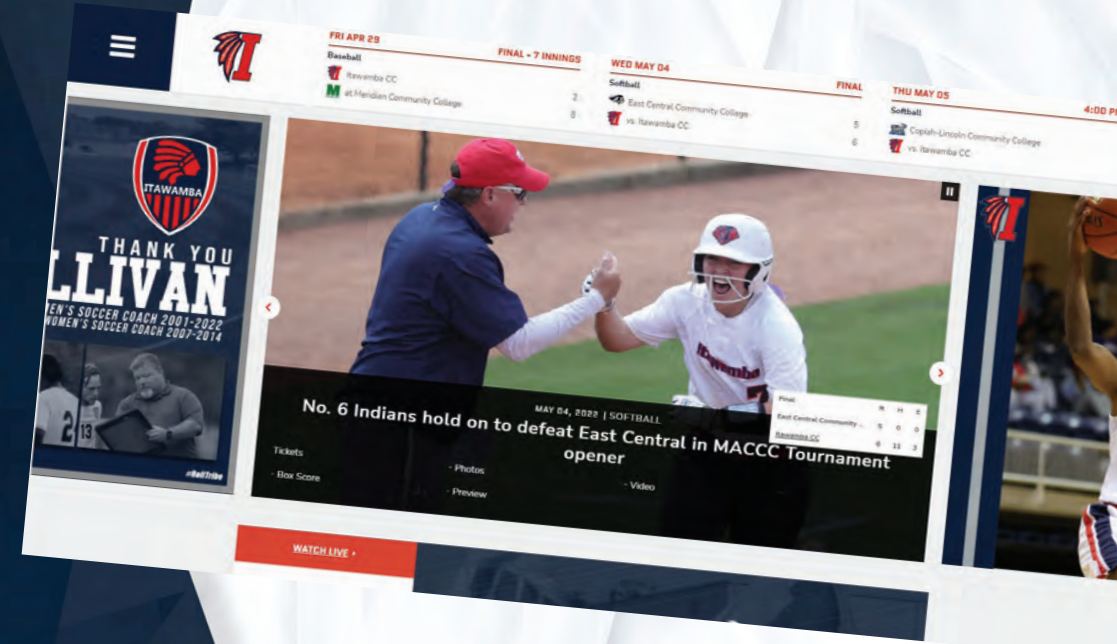
JUNIOR DIVISION WEB PAGE - SPORTS ONLY

First Place

www.letsgoicc.com

Lee Adams and Adam Gore

Itawamba Community College



JUNIOR DIVISION WEB PAGE - SPORTS ONLY

Second Place

PRCCAthletics.com

Patrick Ochs, Dylan Dunaway
and Mark Franklin

Pearl River Community College



JUNIOR DIVISION WEB ADVERTISEMENTS

First Place

Hinds Meat Market Ad

Jeremy Cole, Tre' Thornhill
and Lamar Currie

Hinds Community College



JUNIOR DIVISION WEB ADVERTISEMENTS

Second Place

Season Tickets Advertisement

Patrick Ochs, Jacob Cochran
and Corey Guerra

Pearl River Community College



JUNIOR DIVISION NEW MEDIA

First Place

Tiger Tunnel Fundraiser Email Blast

Coahoma Community College
Office of Communications & Marketing,
and Marriel C. Hardy
Coahoma Community College



JUNIOR DIVISION NEW MEDIA

Second Place

Inside ICC

Morgan Henry, Steven West,
Nina Strother, C.J. Adams,
Lee Adams, Donna Thomas,
Maggie Caldwell and Taylor Tutor

Itawamba Community College



JUNIOR DIVISION NEW MEDIA

Third Place

The Wildcat Way Show

Kari Eve Valence, McKinsy Harris
and Jacob Cochran

Pearl River Community College



JUNIOR DIVISION SOCIAL MEDIA

First Place

*Meridian Community College
Main Institutional Facebook Page*

Lauren Pratt

Meridian Community College



JUNIOR DIVISION SOCIAL MEDIA

Second Place

Home Away from Home TikTok Series

Maggie Caldwell, Lanie McCaughey
and Anna Funderburk

Itawamba Community College



JUNIOR DIVISION SOCIAL MEDIA

Third Place

*Pearl River Community College
Main Facebook Account*

Laura O'Neill, Alexx Kennedy,
Richard Gleber, Patrick Ochs
and Jacob Cochran

Pearl River Community College



JUNIOR DIVISION
PUBLIC RELATIONS
CAMPAIGN

First Place

Happy to Help Campaign

Candace Harper, Patrick Ochs,
Corey Guerra, Jacob Cochran,
Laura O'Neill, Richard Gleber
and Dylan Dunaway

Pearl River Community College

*Happy
to Help!*
®



JUNIOR DIVISION PUBLIC RELATIONS CAMPAIGN

Second Place

ICC eLearning Regional Campaign

Morgan Henry, C.J. Adams,
Nina Strother, Maggie Caldwell
and Donna Thomas

Itawamba Community College



JUNIOR DIVISION
PUBLIC RELATIONS
CAMPAIGN

Third Place

Student Leadership Conference

Steven Herbert

Mississippi Gulf Coast Community College



JUNIOR DIVISION EXHIBITS

First Place

AR/VR Trailer Wrap

Steven Herbert

Mississippi Gulf Coast Community College



JUNIOR DIVISION EXHIBITS

Second Place

Bus Wrap

Steven Herbert

Mississippi Gulf Coast Community College



JUNIOR DIVISION PUBLIC RELATIONS INNOVATIONS

First Place

Online Commencement Practice

C.J. Adams and Dr. Bobby Solomon

Itawamba Community College



JUNIOR DIVISION CREATIVE PARTNERS

First Place

Ignite the Fight Against Breast Cancer Awareness

Maggie Caldwell, Michael Upton,
Donna Thomas, Jessie Stevenson,
C.J. Adams, Edana Nail,
and Nina Strother

Itawamba Community College



OCTOBER IS
Breast Cancer
AWARENESS MONTH.

THE
FASHION TRIBE

REMINDS US...
ALL WOMEN AGE 25
AND OLDER SHOULD HAVE A FORMAL
RISK ASSESSMENT
FOR BREAST CANCER.



CPRAM

College Public Relations Association of Mississippi

SENIOR DIVISION



SENIOR DIVISION NEWS STORY

First Place

MSU Deer Study Finds Some Are Travelers, Others Homebodies

Grace Jones

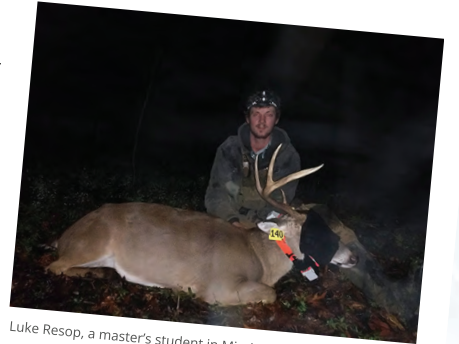
Mississippi State University
Agriculture and Natural Resources Marketing

MSU deer study finds some are travelers, others homebodies

Contact: [Grace Jones](#)

STARKVILLE, Miss.—As Mississippi hunters wonder where all the bucks have gone, Mississippi State University Deer Lab scientists are looking for answers.

White-tailed deer hunting is big business in the Magnolia State, annually contributing almost \$1 billion to the Mississippi economy. This time-honored tradition is why hunters and researchers keep a watchful eye out for the elusive, antlered mammal. In recent years, a noticeable number of bucks have seemed to disappear from their preferred home, only to return after hunting season ended.



Luke Resop, a master's student in Mississippi State's Department of Wildlife, Fisheries and Aquaculture, tranquilized and hooded this white-tailed deer, so he could put a GPS radio collar on it. This deer is an example of one with a mobile personality. After his capture in Mississippi in December 2020, he traveled 18 miles to Louisiana, crossing the Mississippi River. He came back to Mississippi a few weeks ago. (Photo submitted)



SENIOR DIVISION NEWS STORY

Second Place

MSU's Barickman at Head of Increasing Lettuce Yields for Flora Company

Taylor Vollin

Mississippi State University
Agriculture and Natural Resources Marketing

MSU's Barickman at head of increasing lettuce yields for Flora company

Contact: [Taylor Vollin](#)

STARKVILLE, Miss.—A Mississippi State University scientist is partnering with a local lettuce producer and significantly improving yields and business.

Salad Days, LLC, a local greenhouse hydroponics salad producer in Flora owned by Jamie Redmond and his wife Leigh Bailey, has seen a 70 percent increase in yields and a 40 percent increase in profits in one year as a result of a partnership with Mississippi State.



Casey Barickman, right, associate research professor in the Mississippi Agricultural and Forestry Experiment Station, and Jamie Redmond, owner of Salad Days, discuss the different types of lettuce the business grows. The operation uses hydroponics, a method of growing plants using nutrient-rich water in place of soil, to grow lettuce year-round. (Photo by David Ammon)

After noticing decreased yields and a loss of nitrogen and potassium in their water used for the nutrient recycling system, Redmond reached out to Casey Barickman, associate research professor in the Mississippi Agricultural and Forestry Experiment Station at MSU's North Mississippi Research and Extension Center in Verona. Collaborating with the scientist for various projects has greatly benefitted the farm operation, Redmond said.



SENIOR DIVISION NEWS STORY

Third Place

As Learning Gardens Bloom, Ribbon-cutting Ceremonies Celebrate Community Collaboration in Jackson, Leland

Vanessa Beeson

Mississippi State University
Agriculture and Natural Resources Marketing

As learning gardens bloom,
ribbon-cutting ceremonies
celebrate community
collaboration in Jackson,
Leland

Contact: [Vanessa Beeson](#)

STARKVILLE, Miss.—Learning is in full bloom at area schools in Jackson and Leland as Mississippi State faculty are celebrating alongside district and community leaders with dual ribbon-cutting ceremonies for school gardens today [Oct. 8].

Over the past year, an MSU cross-college collaboration has led to the design and completion of gardens at Galloway Elementary School in Jackson and Leland School Park in the Delta. Both gardens employed an award-winning design concept called The Living Room: A Freeware Learning Garden Focused on Health, Food and Nutrition Education. The model was developed by MSU faculty and students in the College of Agriculture and Life Sciences' landscape architecture department and the College of Architecture, Art and Design's architecture and graphic design programs.



Students explore the learning garden at Galloway Elementary School in Jackson. (Photo by Scott Willard)



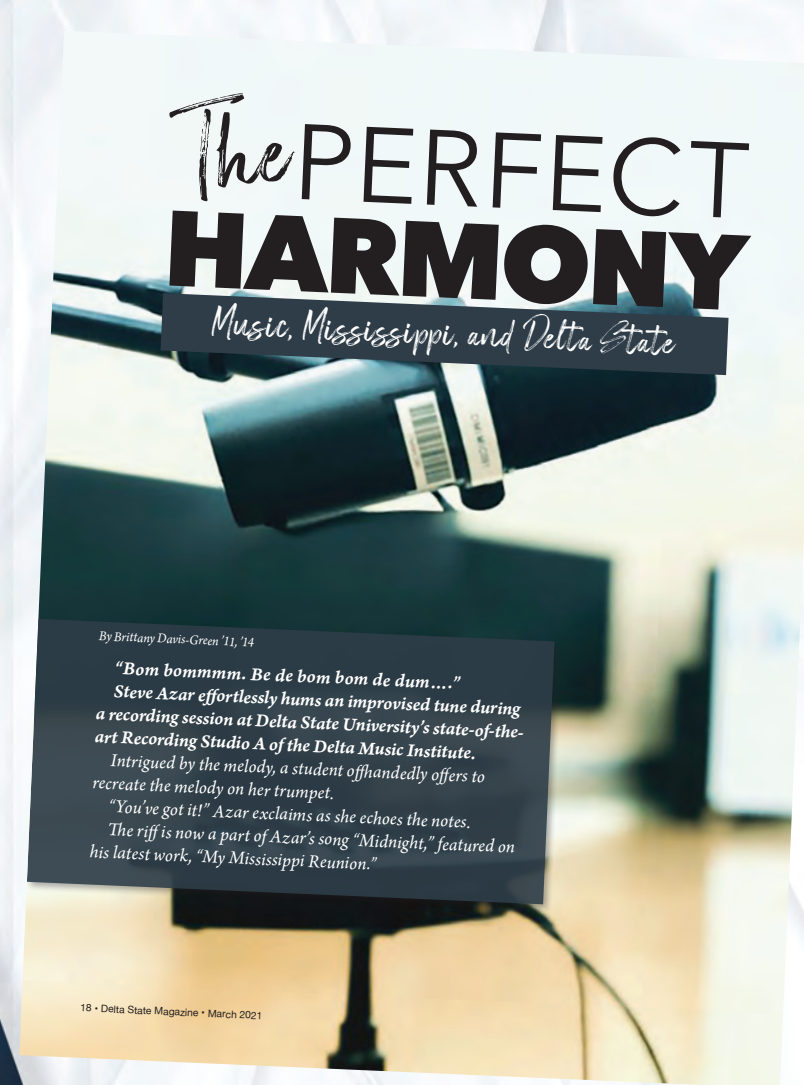
SENIOR DIVISION FEATURE STORY

First Place

The Perfect Harmony: Music, Mississippi and Delta State

Brittany Davis-Green

Delta State University



SENIOR DIVISION FEATURE STORY

Second Place

Keeping it in the Family

Meg Henderson

Mississippi State University
Agriculture and Natural Resources Marketing



16 INFLUENCE 2020-2021

CALS.MSSTATE.EDU



SENIOR DIVISION FEATURE STORY

Third Place

*Laura Beth Williams Feature Story
Journey to Commencement
Online Magazine*

Pam Starling

The University of Mississippi - Division of Outreach



Laura Williams becomes family's third teacher at her old school while earning university's top academic honor

As a student teacher at Mooreville Elementary School this spring, Laura Williams, a senior education major at the [University of Mississippi at Tupelo](#), is walking the halls she remembers so fondly from when she was a child.



SENIOR DIVISION NEWS STORY - SPORTS

First Place

*Alcorn's Women's Cross Country
Team Wins First SWAC Championship
in Program History*

Justus Reed

Alcorn State University



SENIOR DIVISION FEATURE STORY - SPORTS

First Place

Pete Golding: A Statesman Mentality

Brittany Davis-Green
and Caroline Fletcher

Delta State University



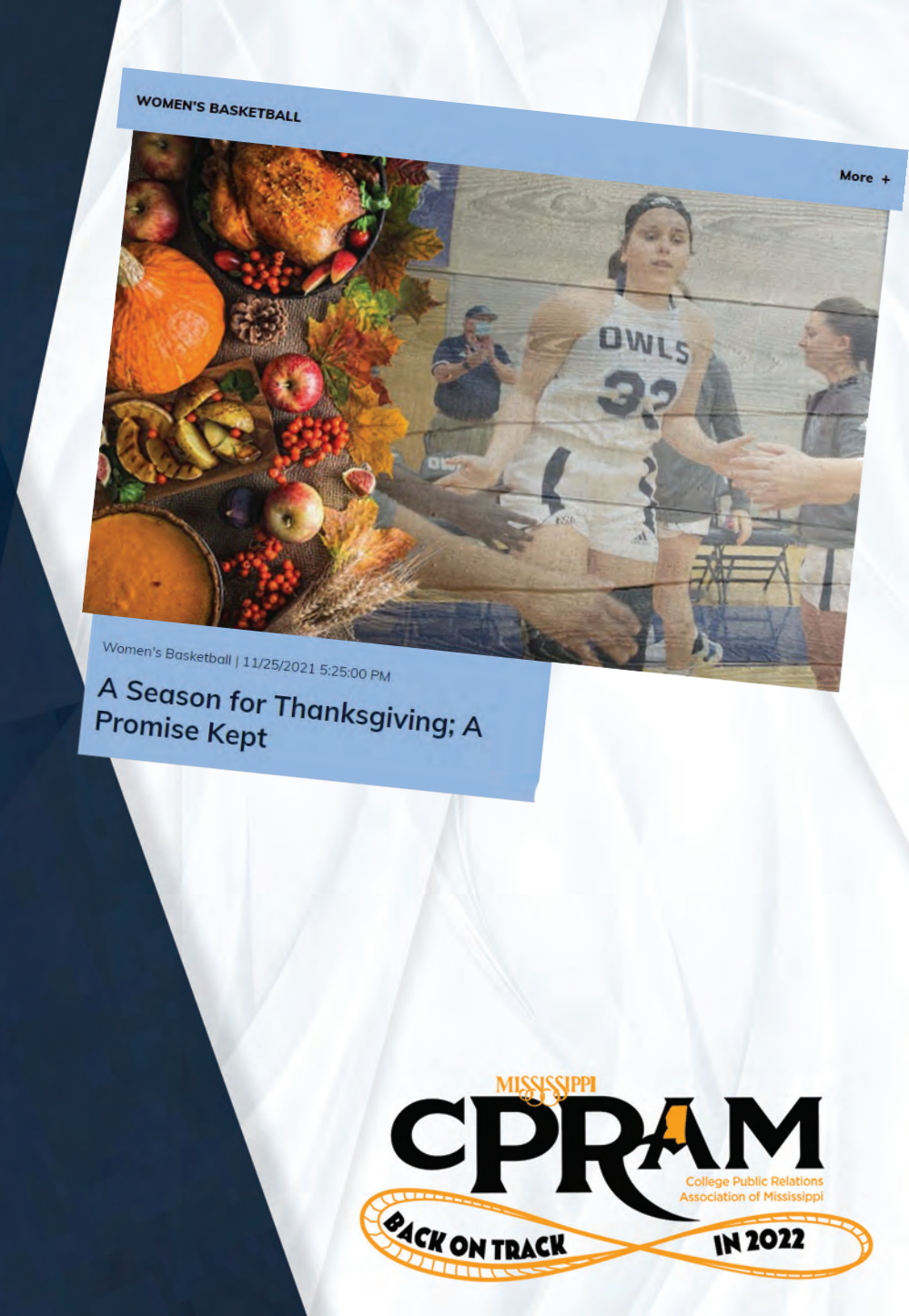
SENIOR DIVISION FEATURE STORY - SPORTS

Second Place

A Season for Thanksgiving; A Promise Kept

Dave Beyer

Mississippi University for Women
Athletic Communication



SENIOR DIVISION FEATURE STORY - SPORTS

Third Place

His Defense Never Rests

Dave Beyer

Mississippi University for Women
Athletic Communication



SENIOR DIVISION INSTITUTIONAL MAGAZINE

First Place *MAFES Discovers*

David Ammon, Megan Bean, Vanessa Beeson,
Dominique Belcher, Karen Brasher, Stephen Caples,
Kathleen Forman, David Garraway, Meg Henderson,
Kevin Hudson, Grace Jones, Scott Langlois, Kenner Patton,
Reagan Poston, Taylor Vollin and Beth Wynn

Mississippi State University
Agriculture and Natural Resources Marketing



SENIOR DIVISION INSTITUTIONAL MAGAZINE

Second Place

Extension Matters Magazine

Leah Barbour, Elizabeth Gregory North,
Beth Barron, Susan Collins-Smith,
Kevin Hudson, Nathan Gregory
and Keryn Page

Mississippi State University Extension
Agricultural Communications



SENIOR DIVISION INSTITUTIONAL MAGAZINE

Third Place

*Mississippi State University
Alumnus Magazine*

Office of Public Affairs, MSU Alumni
Association and MSU Foundation

Mississippi State University



SENIOR DIVISION NEWSLETTER

First Place

Juvenile Miscellany

Heather Graves, Brooke Cruthirds,
Hanna Schloemer and Kathryn VanSkiver

The University of Southern Mississippi
University Communications

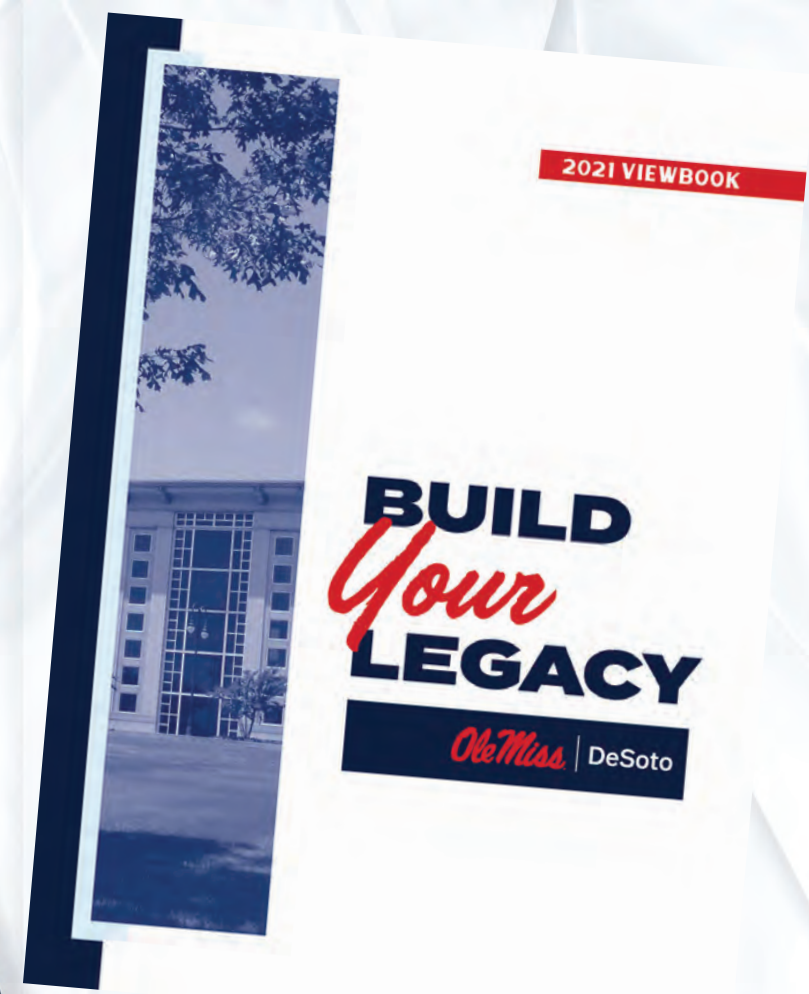


SENIOR DIVISION VIEWBOOK

First Place *Build Your Legacy* *Ole Miss-DeSoto*

Anna Sayre, Erin Garrett, Kevin Bain,
Vanessa Cook and Pam Starling

The University of Mississippi Division of Outreach
Office of Marketing



SENIOR DIVISION
ADMISSIONS AND
RECRUITMENT PIECE

First Place

Congrats Grad Postcard

Anna Sayre and Vanessa Cook

The University of Mississippi Division of Outreach



SENIOR DIVISION
ADMISSIONS AND
RECRUITMENT PIECE

Second Place

Study USA Faculty Card

Anna Sayre and Vanessa Cook

The University of Mississippi Division of Outreach



SENIOR DIVISION ANNUAL REPORT

First Place

*Keeping it Golden
2020-21 College of Nursing and
Health Professions Annual Report*

Heather Graves, Hillary Lovinggood
and Lachel Story

The University of Southern Mississippi
University Communications



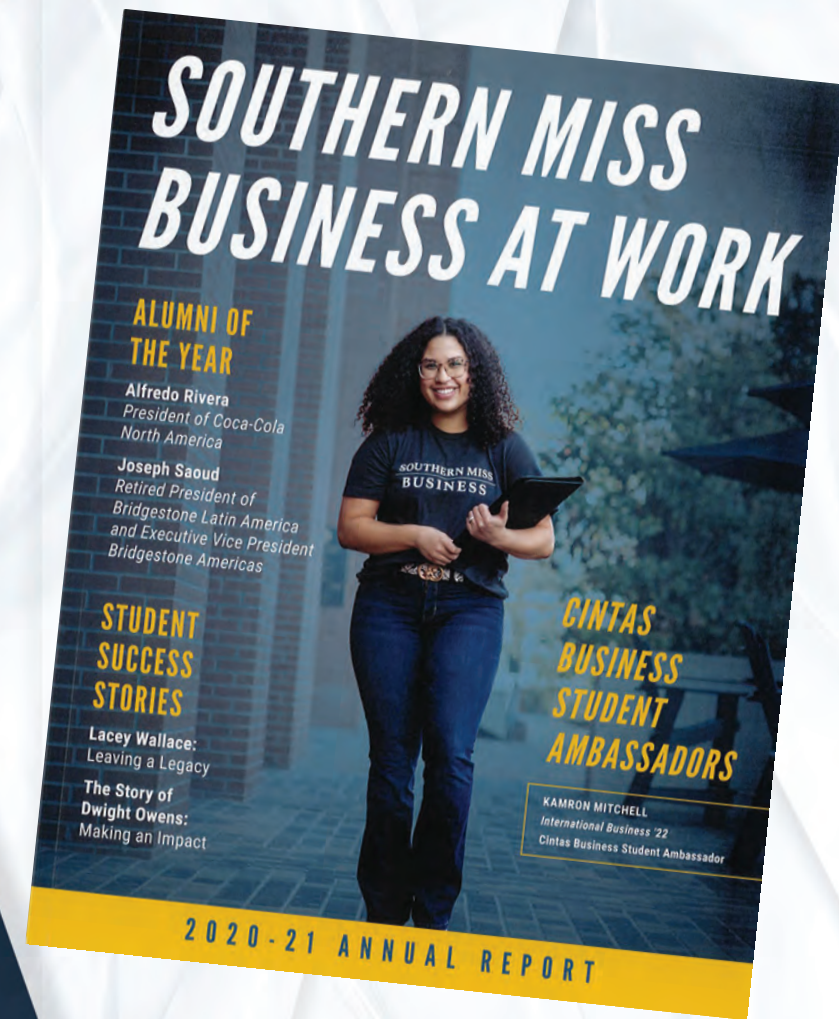
SENIOR DIVISION ANNUAL REPORT

Second Place

Southern Miss Business at Work - Annual Report

Heather Graves, Bailey Harris
and Hanna Schloemer

The University of Southern Mississippi
University Communications



SENIOR DIVISION ANNUAL REPORT

Third Place

*2020-21 USM Foundation
Impact Report*

Heather Graves, Megan Burkes
and Hanna Schloemer

The University of Southern Mississippi
University Communications



2020 Impact Report



SENIOR DIVISION BROCHURE

First Place

Southern Miss Dance Brochure

Heather Graves, Kathryn VanSkiver
and Lauren Smith

The University of Southern Mississippi
University Communications



SENIOR DIVISION BROCHURE

Second Place

Delta State Athletics Campaign Tiered Booklet

Holly Ray, Caroline Fletcher,
and Lucia Chacon

Delta State University



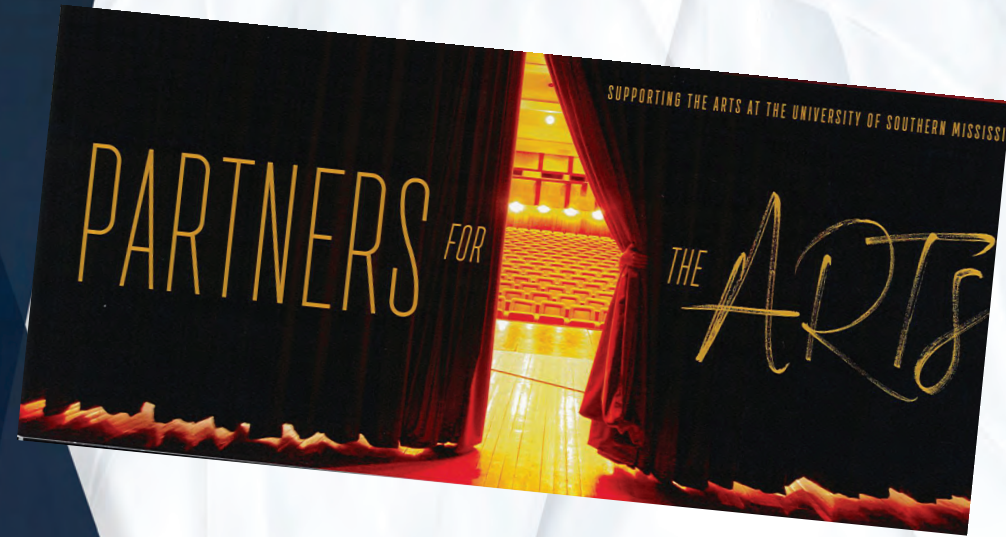
SENIOR DIVISION BROCHURE

Third Place

Partners for the Arts Brochure

Heather Graves, Kathryn VanSkiver,
Hillary Lovinggood and Kate Smith

The University of Southern Mississippi
University Communications



SENIOR DIVISION SPECIAL PUBLICATIONS

First Place

*Give Wing Campaign Kickoff
Experience - Save the Date*

Heather Graves, Hillary Lovinggood,
Briana Dubaz and Megan Burkes

The University of Southern Mississippi
University Communications



SENIOR DIVISION
SPECIAL PUBLICATIONS

Second Place

President's Suite Invitation

Heather Graves, Kathryn VanSkiver
and John David Williams

The University of Southern Mississippi
University Communications



SENIOR DIVISION SPECIAL PUBLICATIONS

Third Place

CALS Influence

David Ammon, Megan Bean, Vanessa Beeson,
Dominique Belcher, Karen Brasher, James Carskadon,
Chao Photography, Georgia Tech Athletics,
Abbie Kate Hancock, Meg Henderson, Ashleigh Lee,
MSU Athletics, MSU Extension Service, Reagan Poston,
Sid Salter, Georgia Sisson, Taylor Vollin and Beth Wynn

Mississippi State University
Agriculture and Natural Resources Marketing



SENIOR DIVISION ADVERTISEMENT

First Place

Heroes Begin Here

Erik Studdard, Chris Jenkins
and Tyler Wheat

Mississippi University for Women



SENIOR DIVISION
SINGLE PIECE OF ARTWORK
NON-SPORTS

First Place

*Green & White Foundation
Gala Invitation Package*

Holly Ray

Delta State University



SENIOR DIVISION
SINGLE PIECE OF ARTWORK
NON-SPORTS

Second Place

*Coastal & Marine Extension
Program Logo*

Phillip Smith

Mississippi State University Extensions
Agricultural Communications



SENIOR DIVISION
SINGLE PIECE OF ARTWORK
NON-SPORTS

Third Place

*A Midsummer Night's Dream
Theatre Poster*

Heather Graves, David Coley
and Hanna Schloemer

The University of Southern Mississippi
University Communications



SENIOR DIVISION PHOTOGRAPH

First Place

Rocky's Goat

Michaela Parker

Mississippi State University
Agriculture and Natural Resources Marketing



SENIOR DIVISION PHOTOGRAPH

Second Place

Farm to Table

David Ammon, Karen Brasher,
Vanessa Beeson and Dominique Belcher

Mississippi State University
Agriculture and Natural Resources Marketing



SENIOR DIVISION SPORTS PHOTOGRAPHY

First Place

Football Game vs Bethel

Campbell Saia

Delta State University



SENIOR DIVISION TELEVISION SPOTS

First Place

Entrepreneurship Fast Track

Checky Herrington

Mississippi State University
Office of Public Affairs



SENIOR DIVISION TELEVISION SPOTS

Second Place

*Trusted Voices: 4-H Covid
Vaccine Promotion*

Elizabeth Gregory North,
Brian Utley and Jonathan Parrish

Mississippi State University Extension
Agricultural Communications



SENIOR DIVISION TELEVISION PROGRAMS

First Place

Isolated on the Farm

James Parker, David Garraway
and Hal Teasler

Mississippi State University Television Center



SENIOR DIVISION TELEVISION PROGRAMS

Second Place

The Hungriest State

James Parker, David Garraway
and Hal Teasler

Mississippi State University Television Center



SENIOR DIVISION TELEVISION PROGRAMS

Third Place

XIII

James Parker, David Garraway
and Hal Teasler

Mississippi State University Television Center



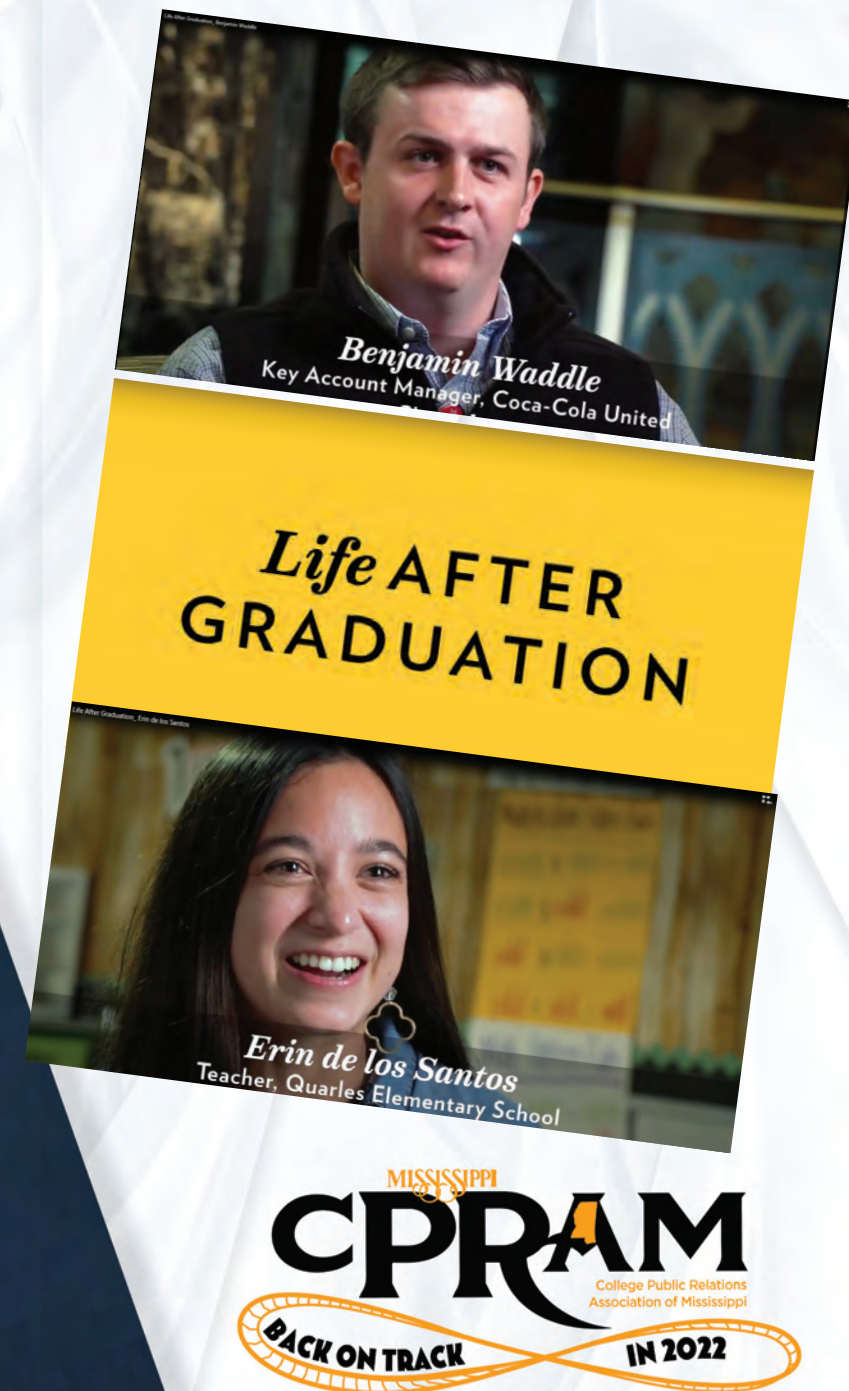
SENIOR DIVISION
MULTI-MEDIA
PRESENTATION

First Place

Life After Graduation

Chelsea King, Jerry Santos
and J'Marcus Alfred

The University of Southern Mississippi



SENIOR DIVISION
MULTI-MEDIA
PRESENTATION

Second Place

The Student Experience

Matt Pellegrin

The University of Southern Mississippi



SENIOR DIVISION
MULTI-MEDIA
PRESENTATION

Third Place

*Letter to My Freshman Self
Graduation*

Caroline George Fletcher

Delta State University



SENIOR DIVISION WEB PAGE

First Place

www.deltastate.edu/art

Gregory Braggs Jr.

Delta State University



SENIOR DIVISION WEB PAGE

Second Place

www.conservationphys.msstate.edu

Chase Shaw, Karen Brasher,
Carrie Vance and Andy Kouba

Mississippi State University
Agriculture and Natural Resources Marketing



SENIOR DIVISION WEB PAGE

Third Place

www.deltastate.edu/blues

Gregory Braggs Jr.

Delta State University



SENIOR DIVISION WEB ADVERTISEMENTS

First Place

StudyUSA Web Ads Spring 2021

Vanessa Cook and Anna Sayre

The University of Mississippi Division of Outreach



SENIOR DIVISION WEB ADVERTISEMENTS

Second Place

*Summer 2022 “Build Your Legacy”
University of Mississippi - Tupelo*

Vanessa Cook, Anna Sayre,
Pam Starling and Kris Zediker

The University of Mississippi Division of Outreach



SENIOR DIVISION
NEW MEDIA

First Place

*C Spire Conerly Trophy
Livestream*

David Garraway, Neil Price, Don Warren,
Hal Teasler and Mike Godwin

Mississippi State University Television Center



SENIOR DIVISION NEW MEDIA

Second Place

University of Mississippi Pathways to School Leadership Email

Vanessa Cook and Anna Sayre

The University of Mississippi Division of Outreach



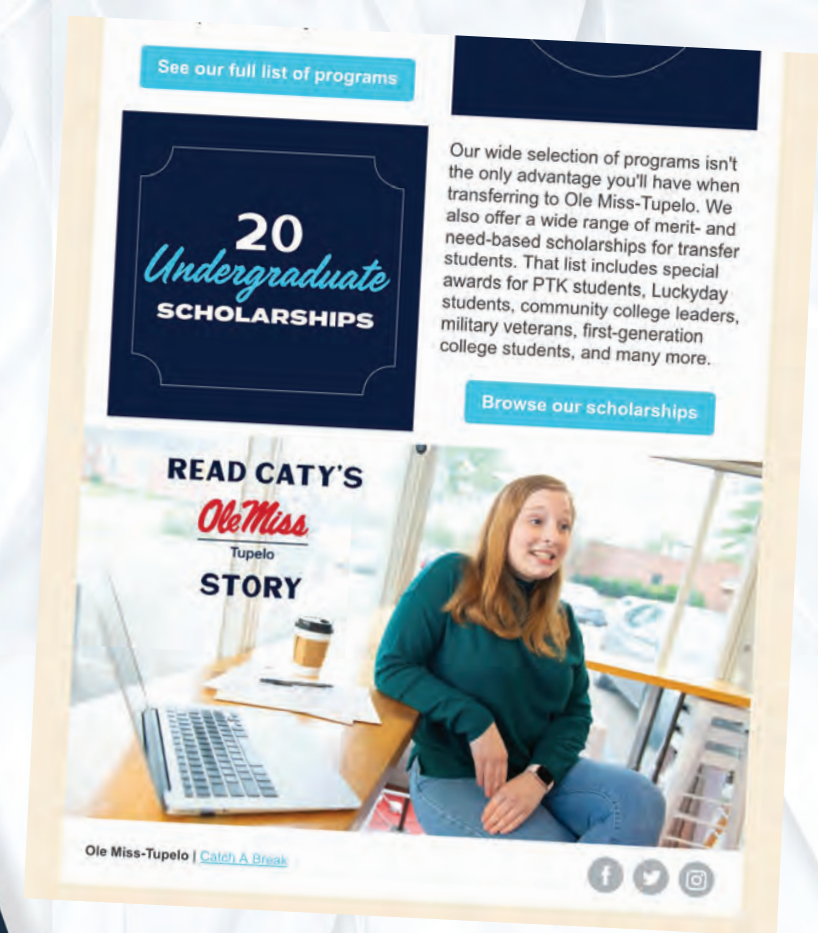
SENIOR DIVISION NEW MEDIA

Third Place

“Catch a Break” Email Campaign University of Mississippi - Tupelo

Vanessa Cook and Anna Sayre

The University of Mississippi Division of Outreach



SENIOR DIVISION SOCIAL MEDIA

First Place

Athletics TikTok

Caroline George Fletcher and Lara Brix

Delta State University



SENIOR DIVISION SOCIAL MEDIA

Second Place National Championship Social Media

Eric Abbott, Grace Cockrell,
Harriet Laird, Heather Rowe,
Bethany Shipp and Hal Teasler

Mississippi State University
Office of Public Affairs and University Television Center



SENIOR DIVISION SOCIAL MEDIA

Third Place

*Study USA Travel Class;
Winter 2022*

Carroll Moore, Vanessa Cook,
Macy Agostinelli and Anna Sayre

The University of Mississippi Division of Outreach



First Place

Brittany Davis-Green, Holly Ray,
Gregory Braggs, Caroline Fletcher,
Campbell Saia and Broadcast Media Group

step into a
DELTA
state
OF MIND

deltastate.edu | 1.800.GOTO.DSU

DELTA STATE UNIVERSITY



SENIOR DIVISION PUBLIC RELATIONS CAMPAIGN

Second Place

Fear the Okra 2.0

Brittany Davis-Green, Holly Ray,
Gregory Braggs, Nicholas Curry,
Caroline Fletcher, Campbell Saia
and Mad Genius

Delta State University



SENIOR DIVISION
PUBLIC RELATIONS
CAMPAIGN

Third Place

Back in Black and Gold

Office of University Communications

The University of Southern Mississippi



CPRAM

College Public Relations Association of Mississippi

GRAND AWARDS



JUNIOR DIVISION PRINT MEDIA

Grand Award

***‘None of Us Are Beyond Saving:’
Northwest Adult Learner
Makes College Comeback***

Natalie Ehrhardt

Northwest Mississippi Community College

*‘None of us are beyond saving’
Northwest adult learner
makes college comeback*

In May 2021, Northwest student Stacey Spiehler officially wrapped up her time with the college, preparing to transfer to the University of Mississippi on a coveted Lyceum Scholarship in the fall. It was the ultimate triumph after a lifetime of struggle.

Spiehler, 40, is originally from Newburgh, Indiana, the quintessential small town. She endured a traumatic, difficult childhood rooted in family turbulence, bouncing back and forth between her father’s home in Newburgh and her mother’s household in New Orleans. Eager to flee the small-town setting of Newburgh, she bolted 12 days after turning 18 and officially made New Orleans home.

The city was the backdrop of her first go-round with higher education, as she enrolled at the University of New Orleans. Fluent in French after a semester abroad in high school, the highlight of her life up to that point, she had her sights set on a career as a French teacher. However, she quickly realized teaching was not for her when she was placed in a fifth-grade classroom to teach economics during her first semester of school.



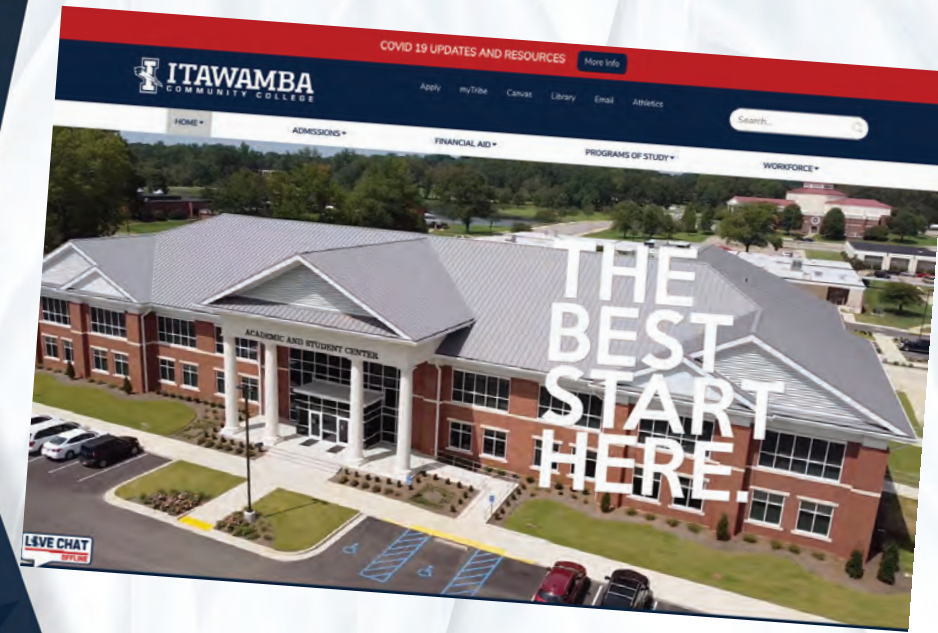
JUNIOR DIVISION ELECTRONIC MEDIA

Grand Award

*www.iccms.edu
New ICC Home Page*

C.J. Adams, Nina Strother
and Steven West

Itawamba Community College

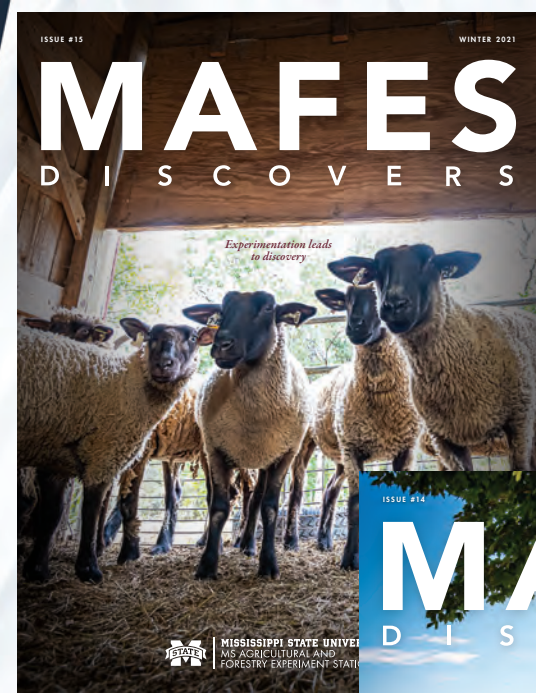


SENIOR DIVISION PRINT MEDIA

Grand Award *MAFES Discovers*

David Ammon, Megan Bean, Vanessa Beeson,
Dominique Belcher, Karen Brasher, Stephen Caples,
Kathleen Forman, David Garraway, Meg Henderson,
Kevin Hudson, Grace Jones, Scott Langlois, Kenner Patton,
Reagan Poston, Taylor Vollin, and Beth Wynn

Mississippi State University
Agriculture and Natural Resources Marketing



SENIOR DIVISION ELECTRONIC MEDIA

Grand Award *A Delta State of Mind*

Brittany Davis-Green, Holly Ray,
Gregory Braggs, Caroline Fletcher,
Campbell Saia, and Broadcast Media Group

Delta State University

