

2020 CPRAM Award Winners (Junior Division)

PRINT MEDIA

1 – News Story (or series):

First place – “JC’s SkillsUSA students earn gold medals” – Jones College – Teresa McCreery; **Second place** – “PRCC Aviation and Aerospace Academy Groundbreaking” – Pearl River Community College – Alexx Kennedy; **Third place** – “Hinds CC President Dr. Clyde Muse announces retirement plans” – Hinds Community College – Cathy Hayden

2 – Feature Story (or series):

First place – “CAMT program provides apprenticeship opportunity at ICC” – Itawamba Community College – Donna Thomas; **Second place** – “Nathaniel Clark Profile-Drafting Paths to Excellence” – Coahoma Community College – Melody Dixon and Office of Communications & Marketing; **Third place** – “PRCC students give haircuts for homeless” – Pearl River Community College – Alexx Kennedy

3 – Sports News Story (or series):

First place – “Tigers Pull Off Shocking Upset Against Bobcats” – Coahoma Community College – Vashon Jones and Office of Communication and Marketing; **Second place** – “Hinds Dethrones No. 1 East Miss. 24-16” – Hinds Community College – Nick Ammirati; **Third place** – “No. 1 Bulldogs win 16th MACJC title” – Mississippi Gulf Coast Community College – Don Hammack

4 – Sports Feature Story (or series):

First place – “Nearly 100 children benefit from Jones County FCA Christmas Party” – Jones College – Shawn Wansley; **Second place** – “Legendary football coach Tim Hatten set to be enshrined in MACJC Hall of Fame” – Pearl River Community College – Patrick Ochs; **Third place** – “She’s Got Game: New Leadership Tapped for Women’s Basketball” – Coahoma Community College – Vashon Jones

5 – Institutional Magazine:

First place – “Northwest Now” – Northwest Mississippi Community College – Julie Bauer, Jennifer Corbin, Patti Gordon and LaJuan Tallo; **Second place** – “Hindsight” – Hinds Community College – Cathy Hayden, Jackie Granberry, Danny Barrett Jr., Tammi Bowles, Libby Posey, April Garon, Tre` Thornhill and Renee Cotten

6 – Newsletter:

First place – “OnCampus” – Hinds Community College – Cathy Hayden, Danny Barrett Jr., Mary Rousselle and April Garon; **Second place** – “Pawprints” – Holmes Community College – Katherine Ellard, Mary Margaret Busby and Stephanie Wood; **Third place** – “River Rising Report” – Pearl River Community College – Candace Harper, Kari Eve Valence, Patrick Ochs, Alexx Kennedy and Mark Franklin

7 – Viewbook:

First place – “Holmes At-A-Glance” – Homes Community College – Stephanie Wood; **Second place** – “Achieving Success” – Northwest Mississippi Community College – Jennifer Corbin; **Third place** – “2019 View Book” – Mississippi Gulf Coast Community College – Steven Herbert and Jennifer Tinnin

8 – Admission and Recruitment Piece:

First place – “Summer Orientation Booklet” – Itawamba Community College – Nina Strother, Dr. Melissa Haab, Jake Hartfield, Mande Miller, C.J. Adams and Donna Thomas; **Second place** – “CTE Program Cards” – Hinds Community College – Community Relations/Public Relations Team, Mary Rousselle – Content, Lexi Gay - Layout/Photo and April Garon – Photo; **Third place** – “Scholarships and Guidelines” Copiah-Lincoln Community College – Samantha Speeg

9 – Annual Report:

First place – “President’s Report” – Copiah-Lincoln Community College – Jimmie Cain and Scarlett Hart; **Second place** – “Foundation Annual Report” – Holmes Community College – Katherine Ellard, Mary Margaret Busby, Steve Diffey, Stephanie Wood and Dr. Lindy McCain; **Third place** – “2019 President’s Report” – Itawamba Community College – C.J. Adams and Donna Thomas

10 – Brochure: No entries

11 – Special Publications:

First place – “Achieving Success Strategic Plan” – Northwest Mississippi Community College – Jennifer Corbin; **Second place** – “JCJC Foundation-Generations of Giving” – Jones College – Finee` Ruffin, Gabe Bozeman, Megan Clark, Lisa Purdum and Teresa McCreery; **Third place** – “MGCCC Foundation Scholarship Gala 2019” – Mississippi Gulf Coast Community College – Steven Herbert

12 – Advertisements:

First place – “This is Hinds CC” – Hinds Community College – Community Relations/Public Relations Team, Mary Rousselle - Content & Layout, April Garon – Photo and Tammi Bowles - Photo

Second place – “#BackthePack” – Copiah-Lincoln – Jimmie Cain; **Third place** – “Congrats Grads!” – Holmes Community College – Stephanie Wood

13 – Single Piece of Artwork – Non-Sports:

First place – “Student Leadership Summit Poster” – Itawamba Community College – Maggie Caldwell; **Second place** – “Festival of Lights Logo” – Mississippi Gulf Coast Community College – Jennifer Tinnin; **Third place** – “Project Fusion Logo” – Northwest Mississippi Community College – Jennifer Corbin

14 – Single Piece of Artwork – Sports:

First place – “Hinds Baseball Signees to D1” – Hinds Community College – Tracy Duncan and Nick Ammirati; **Second place** – “Itawamba Baseball Poster” – Itawamba Community College – C.J. Adams and Lee Adams; **Third place** – “Football Poster” – Copiah-Lincoln Community College – Lucas Calvert

15 – Photograph:

First place – “Can I Have This Dance” – Hinds Community College – April Garon; **Second place** – “Playtime” – Itawamba Community College – C.J. Adams; **Third place** – “Jones College Spring Commencement Photo” – Jones College – Megan Clark

16 – Digital Art/Photo Illustration:

First place – “JPD Blobs” – Itawamba Community College – C.J. Adams; **Second place** – “Flying North For The Winter” – Hinds Community College – Matthew Alford; **Third place** – “Major Experience ‘Major Sixx’” – Holmes Community College – Stephanie Wood

17 – Sports Photograph:

First place – “Eagle Flying Over A Lion” – Hinds Community College – Tracy Duncan; **Second place** – “Perfect Placement” Itawamba Community College – Lee Adams; **Third place** – “Joshua Day” – Copiah-Lincoln Community College – Lucas Calvert

18 – Sports Media Guide:

First place – “2019 Football Media Guide” – Northwest Mississippi Community College – Brian Lentz, Brian Oakley and Jennifer Corbin; **Second place** – “Jones College Football Guide” – Jones College – Kevin Maloney and Sheila Cline; **Third place** – “2019-20 ICC

Sports Guide” – Itawamba Community College – Lee Adams, Donna Thomas, Adam Gore and C.J. Adams

ELECTRONIC MEDIA

19 – Television News Story: no entries

20 – Television Spots:

First place – “Fox40-No Place Like Holmes Fox 40” – Holmes Community College – Morgan Bondurant and Stephanie Wood; **Second place** – “The Best Start Here: Pernell McPhee – Itawamba Community College – Adam Gore and CJ Adams

21 – Radio Spots:

First place – “2019 ICC Yearly Ad” – Itawamba Community College – Adam Gore, Nina Strother and Dr. Melissa Haab; **Second place** – “PRCC registration is ROARing” – Pearl River Community College – Kari Eve Valence; **Third place** – “2019 Thanksgiving Registration Reminder AD” – Itawamba Community College – Adam Gore, Nina Strother, Madison Haley and Dr. Melissa Haab

22 – Television Programs:

First place – “2019 ICC Football GameDay Vlogs” – Itawamba Community College – Adam Gore, CJ Adams, Madison Haley, Bronson Payne, Raphael Henry and Alli Coker; **Second place** – “CCC Football vs Jones Highlights” – Coahoma Community College – Vashon Jones and Office of Communications and Marketing; **Third place** – “Legendary football coach Tim Hatten set to be enshrined in MACJC Hall of Fame” – Pearl River Community College – Patrick Ochs

23 – Radio Programs:

First place – “ICC Football vs Northwest” – Itawamba Community College – Adam Gore, Jordan Smith, Raphael Henry, Bronson Payne, Jim Ingram and Lee Adams; **Second place** – “The ICC Hour” Itawamba Community College – Adam Gore; **Third place** – “Super Talk featuring PRCC President, Dr. Adam Breerwood” – Pearl River Community College – Charles Abadie

24 – Multi-Media Presentation:

First place – “Holmes CC Convocation 2019” – Holmes Community College – Morgan Bondurant and Stephanie Wood; **Second place** – “Sunshine, Lollipops and Rainbows” – Hinds Community College – Tre` Thornhill, Renee Cotton, Bethani England and Matthew

Alford; **Third place** – “Band Uniform Reveal Video” – Copiah-Lincoln Community College – Lucas Calvert and Scarlett Hart

25 – Web Page:

First place – “MDCC Health Science landing page” – Mississippi Delta Community College – Melaney Emerson; **Second place** – “www.coahomacc.edu” – Coahoma Community College – Office of Communications & Marketing, Ezra Howard and Marriel Hardy; **Third place** – “holmescc.edu” – Holmes Community College – Morgan Bondurant and Stephanie Wood

26 – Web Page – Sports only:

First place – “HindsCCCSports.com” – Hinds Community College – Tracy Duncan, Nick Ammirati and Keller Bradford; **Second place** – “holmesathletics.com” – Holmes Community College – Steve Diffey; **Third place** – “PRCCAthletics.com” – Pearl River Community College – Patrick Ochs and Mark Franklin

27 – Web Advertisements:

First place – “Bulldogs Always Have Fun” – Holmes Community College – Stephanie Wood; **Second place** – “Sweet Sorghum Project 2019” – Mississippi Delta Community College – Melaney Emerson and Steele Robbins; **Third place** – “Registration Ads (Series)” – Copiah-Lincoln Community College – Scarlett Hart

28 – New Media/Social Media:

First place – “#Hashtagholiday” – Itawamba Community College – Maggie Caldwell; **Second place** – “Soccer Camp Boys 7v7” – Holmes Community College – Morgan Bondurant; **Third place** – “Student Recruiter Interest Video” – Northwest Mississippi Community College – KayLeigh Mitchell

SPECIAL CATEGORIES

29 – Public Relations Campaign:

First place – “College 4 Kids 2019 Campaign” – Meridian Community College – College Communications; **Second place** – “Jones College Foundation Day of Giving 2019 – Jones College – Megan Clark; **Third place** – “Summer Orientation 2019” – Itawamba Community College – Maggie Caldwell, Nina Strother, Donna Thomas and C.J. Adams

30 – Exhibits:

First place – “Band of Gold Truck/Trailer Wrap” – Mississippi Gulf Coast Community College – Steven Herbert; **Second place** – “Joe Renfroe Stadium Banner” – Hinds

Community College – Tracy Duncan, Kathy Farris, Gene Murphy, Larry Williams and Renee Cotton

31 – Public Relations Innovation:

First place – “A Pathway of Opportunity: 2019 Counselors and Principals Retreat” – Mississippi Gulf Coast Community College – Steven Herbert; **Second place** – “Workforce Wednesday” – Pearl River Community College – Kari Eve Valence

32 – Creative Partners: no entries

GRAND AWARDS

Print Media – “Can I Have This Dance” – Hinds Community College – April Garon (Category # 15 – Photograph)

Electronic Media – “Holmes Community College Convocation 2019” – Holmes Community College – Morgan Bondurant and Stephanie Wood (Category # 24 – Multi-Media Presentation)