

2020 CPRAM Award Winners (Senior Division)

PRINT MEDIA

1 – News Story (or series):

First place – “Cleanstraww” – Jackson State University – L.A. Warren ; **Second place** – “American Civil Rights Activist and Educator Ellie J. Dahmer to be Awarded Honorary Doctorate from USM” – The University of Southern Mississippi – Arlicia Jordan; **Third place** – “School of Agriculture and Applied Sciences Personnel and State Legislators Collaborate Legislative Awards Luncheon” – Alcorn State University School of Agriculture and Applied Sciences – Renita Lacy

2 – Feature Story (or series):

First place – “The Concert King: Tupelo Native Shares Memories and Lessons from MSU, Music Industry Careers” – Mississippi State University Office of Public Affairs–Sasha Steinberg; **Second place** – “Treasures From the Site of John The Baptist’s Martyrdom Brought to New Light Through MSU’s Cobb Institute of Archaeology” – Mississippi State University Office of Public Affairs – Allison Matthews & Megan Bean; **Third place** – “Graduation Series” – Mississippi Valley State University – Donell Maxie

3 – Sports News Story (or series):

First place – “Wallah Magic: NBA Legend Dishes Basketball and Business Advice During Visit to JSU” – Jackson State University – Rachel James-Terry & Aron Smith; **Second place** – “NASCAR Selects Alcorn Alumnus Alvin Wilson for Drive for Diversity Pit Crew Development Program” – Alcorn State University – Justus Reed

4 – Sports Feature Story (or series):

First place – “Hustle and Heal” – Mississippi University for Women – Tyler Wheat; **Second place** – “Born to Win: Bralon Robinson makes Alcorn Track and Field History as SWAC Indoor Champion” – Alcorn State University – Justus Reed

5 – Institutional Magazine:

First place – “Mississippi State University Alumnus Magazine” – Mississippi State University Office of Public Affairs – John Russ, Jeff Davis, Sid Salter, Harriet Laird, Susan Lassetter, Heather Rowe, Sasha Steinberg, James Carskadon, Allison Matthews, Amy Cagle, Addie Mayfield, Vanessa Beeson, Bonnie Coblenz, Keri Collins Lewis, Emmalyne Beck, Walt Harrington, David Murray, Beth Wynn, Logan Kirkland, Megan Bean, Kelly Price, Kevin Hudson and Tom Thompson; **Second place** – “Visions” – Mississippi University for Women – Erik Studdard, Chris Jenkins, Adam Minichino, Rich Sobolewski, Tyler Wheat and Anika Mitchell Perkins; **Third place** – “Jacksonian Magazine” – Jackson State University – Yolanda Brown, Maxine Greenleaf, Spencer

McClenty, Kentrice Rush, L.A. Warren, LaToya Hentz-Moore, Rachel James-Terry, Charles Smith and Brandon Thompson

6 – Newsletter:

First place – “Communique” – Mississippi Valley State University – Brittany Davis-Green, Donell Maxie and Joseph Cotton; **Second place** – “Agriculture News Issue 4 & 5” – Alcorn State University School of Agriculture and Applied Sciences – Beunkka A. Davis

7 – Viewbook:

First place – “Visions” – Mississippi University for Women – Erik Studdard and Chris Jenkins

8 – Admissions and Recruitment Piece:

First place – “JSU Ready Recruitment Brochure” – Jackson State University – Tangelia Kelly and Yolanda Brown; **Second place** – “Fee Reduction Postcard” – Jackson State University – Tangelia Kelly and Yolanda Brown; **Third place** – “MVSU VS Card” – Mississippi Valley State University – Brittany Davis-Green and John McCall

9 – Annual Report:

First place – “2018-19 University Libraries Annual Report” – The University of Southern Mississippi - Communications – Hanna Schloemer, Dawn Smith, Heather Graves, Kathryn VanSkiver and Brittney Westbrook; **Second place** – “2018-19 College of Business and Economic Development Annual Report” – The University of Southern Mississippi - Communications – Hillary Lovinggood, Bailey Harris, Heather Graves, Kathryn VanSkiver and Brittney Westbrook; **Third place** – “2018 USM Annual Financial Report” – The University of Southern Mississippi - Communications – Natalie Wilkinson, Melissa Bastine, Heather Graves and Brittney Westbrook

10 – Brochure:

First place – “Career Services Handshake Brochure” – The University of Southern Mississippi - Communications – Hillary Lovinggood, Jasmine Coleman-Miller, Heather Graves and Brittney Westbrook; **Second place** – “JSU Facts and Figures” – Jackson State University – Tangelia Kelly, Maxine Greenleaf and Brandon Thompson; **Third place** – “College of Business and Economic Development Brochure” – The University of Southern Mississippi - Communications – Hillary Lovinggood, Bailey Harris, Heather Graves, Kathryn VanSkiver and Brittney Westbrook

11 – Special Publications:

First place – “DuBard School Promotional Packet” – The University of Southern Mississippi - Communications – Hillary Lovinggood, Brittney Dykes, Heather Graves and Brittney Westbrook; **Second place** – “2019 Football Season Tickets Brochure” – Jackson State University – Tangelia

Kelly and Brandon Thompson; **Third place** – “MVSU Valley Connection” – Mississippi Valley State University – Brittany Davis-Green, John McCall, Donell Maxie and Shanea Curry

12 – Advertisements Print:

First place – “JSU Ready Broadway Ad” – Jackson State University – Tangelia Kelly and Yolanda Brown; **Second place** – “Small Farmers Conference Save the Date Ads” – Alcorn State University School of Agriculture and Applied Sciences – Assanti Miller; **Third place** – “USM Points of Pride” – The University of Southern Mississippi - Communications – Brittney Westbrook and Amanda Petit

13 – Single Piece of Artwork – Non-Sports:

First place – “Tastes of State” – Mississippi State University Office of Public Affairs – Heather Rowe, Susan Lassetter and Vanessa Beeson; **Second place** – “2019 Southern Arena Theatre Poster” – The University of Southern Mississippi - Communications – Kathryn VanSkiver, Stacy Reichman Fletcher, Heather Graves and Brittney Westbrook; **Third place** – “INNOVATE: 2019 CPRAM Annual Conference Logo” – Jackson State University – Brandon Thompson and Maxine Greenleaf

14 – Single Piece of Artwork – Sports:

First place – “2019 JSU Football Schedule Poster & Billboard” – Jackson State University – Brandon Thompson, Tangelia Kelly and Charles Smith; **Second place** – “2019 USM Foundation “Grand Slam” Baseball Event Invitation” – The University of Southern Mississippi - Communications – Kathryn VanSkiver, Torie Fowler, Heather Graves and Brittney Westbrook; **Third place** – “2019 Volleyball GAME TIME Program Book” – Jackson State University – Brandon Thompson, Tangelia Kelly and Charles Smith

15 – Photograph:

First place – “Holi Festival Pure Joy” – Jackson State University – Charles A. Smith; **Second place** – “Conversations Portraits with Retiring Professors #1” – Jackson State University – Charles A. Smith; **Third place** – “Inauguration Celebration” – Mississippi University for Women – Chris Jenkins

16 – Digital Art/Photo Illustration:

First place – “5 Steps to Prevent Opioid Misuse” – Mississippi State University Extension Service Agricultural Communications – Elizabeth Gregory North and Art Shirley; **Second place** – “Legacy Giving Cords” – Alcorn State University – Tommie Green and Shannon Goff; **Third place** –

17 – Sports Photograph:

First place – ““The Scream” Volleyball Promo Shots” – Jackson State University – Charles A. Smith; **Second place** – “Hustle and Heal” Mississippi University for Women – Chris Jenkins; **Third place** – “Face Game” Tennis Promo Shots” – Jackson State University – Charles A. Smith

18 – Sports Media Guide: First place – “Football Sports Media Guide Game 6” – Jackson State University – Tangelia Kelly, Brandon Thompson and Charles Smith

ELECTRONIC MEDIA

19 – Television News Story: no entries

20 – Television Spots:

First place – “Unmanned Aircraft Systems: 60 spot (MSSTUAS6020H)” – Mississippi State University Office of Public Affairs, University Television Center – David Garraway, Checky Herrington and James Parker; **Second place** – “Mississippi State University 2019 Commercial” – Mississippi State University Office of Public Affairs – Checky Herrington, Sid Salter, Harriet Laird, Bethany Shipp and Leah Gibson; **Third place** – “2019 JSU – Image Spot” – Jackson State University – Tangelia Kelly, Maxine Greenleaf, Spencer McClenty and Kentrice Rush

21 – Radio Spots: no entries

22 – Television Programs:

First place – “Maroon and White Tonight - Episode 016” – Mississippi State University Office of Public Affairs, University Television Center – Neil Price, Anthony Craven, Steve Carver, Mike Godwin, Lea Throgmorton, Jacob Breitenbach, Hal Teasler, Navin Solomon and David Garraway; **Second place** – “Ragtime 2018 Episode 1” – Mississippi State University Office of Public Affairs, University Television Center – Steve Carver, Terry Johnson, Nick Erebia, James Parker, Chris Misun, Navin Solomon, Mike Godwin, Barry Hughes and David Garraway; **Third place** – “Farmweek Feature Ted Parker 2019 Mississippi Farmer of the Year” – Mississippi State University Extension Service Agricultural Communications – Brian Utley, Tim Allison, Zac Ashmore and Jonathan Parrish

23 – Radio Programs:

First place – “Southern Miss Stories: Radio Series” – The University of Southern Mississippi – Brittney Westbrook, Jenny Tate, J’Marcus Alfred, James Coll and Jerry Santos

24 – Multi-Media Presentation:

First place – “Just Ask” – Alcorn State University – Beunkka A. Davis; **Second place** – “The Conversation 2019” – Mississippi State University Office of Public Affairs, University Television

Center – David Garraway and Harriet Laird; **Third place** – “MVSU Rites of Passage” – Mississippi Valley State University – John McCall

25 – Web Page:

First place – “<http://www.outreach.olemiss.edu/schs/>” – The University of Mississippi – Kris Zediker, Janey Ginn and Wendy Pfrenger; **Second place** – “<http://websites.one.jsums.edu/homecoming/>” – Jackson State University – Kentrice Rush; **Third place** – “<https://www.muw.edu/culinary>” – Mississippi University for Women – Rich Sobolewski, Anika Perkins, Chris Jenkins and Tyler Wheat

26 – Web Page – Sports only:

First place – “<https://www.muw.edu/owlspark>” – Mississippi University for Women – Rich Sobolewski, Anika Perkins, Tyler Wheat and Adam Minichino

27 – Web Advertisements:

First place – “JSU Ready Inventor Display Ad” – Jackson State University – Tangelia Kelly, Yolanda Brown and Charles Smith; **Second place** – “Mississippi State University Admissions Digital Advertising” – Mississippi State University Office of Public Affairs – Checky Herrington

28 – New Media/Social Media:

First place – “Student Testimonial: Urita Agana” Mississippi State University Office of Public Affairs, University Television Center – Checky Herrington, Chris Misun, James Parker and Bethany Shipp; **Second place** – “Homecoming King” – Mississippi State University Office of Public Affairs, University Television Center – Leah Gibson and Tommy Woodward; **Third place** – “People of JSU <https://bit.ly/31eFLUk>” – Jackson State University – Spencer McClenty and Kentrice Rush

SPECIAL CATEGORIES

29 – Public Relations Campaign:

First place – “National Garden Clubs Campaign” – Mississippi State University Extension Service Agricultural Communications – Leah Barbour, Kim Trimm and Chris Sowers; **Second place** – “Pre-College Programs Gift Certificate Campaign” – The University of Mississippi – Division of Outreach – Janey Ginn, Anna Sayre, Pam Starling, Carroll Moore, Kris Zediker, Vanessa Cook and Larry Agostinelli; **Third place** – “MVSU Forget Me Not Campaign” – Mississippi Valley State University – Brittany Davis-Green and John McCall

30 – Exhibits: No entries

31 – Public Relations Innovation:

First place – “Southern Miss Video Tours” – The University of Southern Mississippi - Communications – Brittney Westbrook, J’Marcus Alfred, Chelsea King, Amanda Petit, Hillary Lovinggood and Lane Martin

32 – Creative Partners:

First place – “DeSoto Center Path4 Campaign” – The University of Mississippi /Northwest Mississippi Community College - Anna Sayre, Kacy Dixon, Pam Starling, Julie Bauer, Nici Hill, Janey Ginn, Erin Garrett and Kayleigh McCool

GRAND AWARDS

Electronic Media – “Student Testimonial: Urita Agana” – Mississippi State University Office of Public Affairs – Checky Herrington, Chris Misun, James Parker and Bethany Shipp (Category # 28 – New Media/Social Media)

Print Media – “Mississippi State University Alumnus Magazine” – Mississippi State University Office of Public Affairs – John Russ, Jeff Davis, Sid Salter, Harriet Laird, Susan Lassetter, Heather Rowe, Sasha Steinberg, James Carskadon, Allison Matthews, Amy Cagle, Addie Mayfield, Vanessa Beeson, Bonnie Coblenz, Keri Collins Lewis, Emmalyne Beck, Walt Harrington, David Murray, Beth Wynn, Logan Kirkland, Megan Bean, Kelly Price, Kevin Hudson and Tom Thompson (Category # 5 – Institutional Magazine)